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ADOPTION OF SOIL CONSERVATION THROUGH COLLECTIVE ACTIONS IN SOUTHWESTERN UGANDA

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ABSTRACT

In developing countries, access to and use of renewable natural resources are essential for rural livelihoods to thrive. Hence, cooperation in the management of natural resources is increasingly an important strategy that can enhance long-term socio-ecological resilience. In most cases, collective actions have widely been recognised as an alternative institutional arrangement to centralised governance for the management of natural resources, but their success largely depends on factors that are specific to localities where they are implemented. In this study, factors that influence adoption and extent of adoption of natural resource conservation activities were identified using two case studies: Bubaare and Bufundi Innovation Platforms in Uganda. The drivers of adoption of community natural resource management strategies are analysed using an Ordered Logit Model while extent of adoption is analysed using a truncated regression model. The education level of a household head, membership in collective action group, and perception of plot slope and relevance of bye-laws were factors associated with likelihood of adoption. Value of livestock, membership in collective action group, access to credit and off-farm income were found to positively influence the level of investment. Thus, collective action increases opportunities for adoption; hence farmers should be supported to work collectively.

Key Words: Adoption, collective action, natural resource management, soil conservation

RÉSUMÉ

Dans les pays en voie de développement, l'accès et l'utilisation des ressources naturelles sont essentiels pour la survie en milieu rural et pour y prospérer. Ainsi, la coopération dans la gestion des ressources naturelles est de plus en plus une stratégie importante qui peut améliorer à long terme la cohésion socio-écologique. Dans beaucoup de cas, les actions collectives ont été largement reconnues comme une alternative d'organisation institutionnelle pour centraliser la gouvernance de la gestion des ressources naturelles, mais leur succès dépend largement des facteurs qui sont spécifiques aux milieux où elles sont mise en oeuvre. Dans cette étude, les facteurs qui influencent l'adoption et le degré d'adoption des activités de conservation des ressources naturelles étaient identifiés en utilisant deux cas d'étude: Les Plate-formes d'Innovation de Bubaare et Bufundi en Ouganda. Les forces motrices d'adoption des stratégies de gestion des ressources naturelles communautaires sont analysées en utilisant un modèle Logit Ordonné tandis que le degré d'adoption est analysé en utilisant un modèle de régression tronqué. Le

niveau d'éducation du chef de ménage, l'appartenance au groupe d'action collective, et la perception de la pente de la parcelle et l'importance des arrêtés étaient les facteurs associés au taux d'adoption. La valeur du bétail, l'appartenance au groupe d'action collective, l'accès au crédit et le revenu non- agricole étaient les facteurs qui influencent positivement le niveau d'investissement. Donc, les actions collectives augmentent les opportunités pour l'adoption; ainsi les producteurs devraient être encouragés à travailler de façon collective.

Mots Clés: Adoption, action collective, conservation du sol, gestion des ressources naturelles

INTRODUCTION

In developing countries where access to and use of renewable natural resources were essential to rural livelihoods, improving cooperation in their management is increasingly an important element in strategies that can enhance long-term socio-ecological resilience (Ratner *et al.*, 2013). Traditionally, the importance of renewable natural resources in reducing poverty and building peoples' assets is well recognised, and there is emerging awareness of the positive potential that cooperation of the resource users in collective action can offer in addressing the natural resource challenges (Ratner *et al.*, 2013).

Collective action is where individuals undertake collective effort based on mutual interests and the expectation of mutual benefits (ICRA, 2012). Collective action is also defined as action by more than one person directed towards the achievement of a common goal or the satisfaction of a common interest that cannot be obtained by an individual acting on his own (Wade, 1987). The International Centre for development oriented Research in Agriculture (ICRA) learning resources identify several types of collective action, depending on the type of work and action. The types of work might include group work, whereby all members are required to do the work together such as cleaning a common irrigation canal; organised work whereby all members are required to do the work, but not together; and independent work, whereby all members are required to do the work, but they can work independently (ICRA, 2012).

The types of action include physical, where members do physical work, contribute by cash

or in kind instead of physically, and regulation whereby members prohibit something, supervise or enforce regulations. The overriding principle is that collective action needs to be tailored differently to suit the individual scenarios, when it is required (ICRA, 2012).

The intensively cultivated and densely populated southwestern highlands of Uganda are characterised by fragile agroecology, with a combination of uses, and users (Sanginga *et al.*, 2007), and already experiencing land degradation most especially from water erosion. Given that the Government of Uganda has enacted a decentralisation policy that allows local governments to design regulations for their specific local needs, the highlands of southwestern Uganda could benefit from NRM to combat this situation. Specifically, in this location, the type of collective action that is considered appropriate is where the people work together, either in a group or independently, to construct soil and water conservation structures in their respective gardens, in order to protect entire landscapes from degradation.

The objective of this study was to evaluate the effect of collective actions and identify factors that influence adoption and extent of adoption of soil conservation technologies in Southwestern Uganda.

METHODOLOGY

Study area and data collection. The study was conducted in Kabale district, which is part of the Lake Kivu Pilot Learning Site (LKPLS) of the Sub-Saharan Challenge Program (SSACP). Kabale district is located in the

southwestern highlands of Uganda, and is one of the highest densely populated rural districts in Uganda. The steep slopes of the highlands, coupled with the dense population, have over time resulted into soil erosion and land degradation due to massive cultivation of the fragile lands. These conditions necessitate that NRM becomes a central theme of any rural development agenda.

Subsequently, there has been intervention through the Trans-boundary Agro-ecosystem Project for the Kagera River Basin (Kagera-TAMP) project of the Food and Agriculture Organisation (FAO), and the Anglican Church of Uganda, through the Diocese of Kigezi. Although the two initiatives address different issues in their respective area of operation, NRM is part and parcel of their programme and both initiatives operationalise the sub-county NRM bye-laws.

Two sub-counties (Bubare and Bufundi) were selected. These were sub-counties where the Sub-Saharan Africa Challenge Program (SSA-CP) in 2008, established Innovation Platforms (IPs), one in each sub-county, for the development of an identified commodity value chain; sorghum in Bubare and potato in Bufundi. Given the terrain in Kabale district, the adoption of soil conservation that would be critical for the production of the two commodities, would greatly benefit from collective community efforts. The two IPs were facilitated to implement the community NRM bye-law.

Data were obtained from respondents using a case study approach. Two case studies were done; one from Kagarama farmer field school, and the other from the gravity flow scheme initiative of Kacerere Church of Uganda. A total of 117 respondents (61 from Kagarama and 56 from Kacerere) were randomly selected from a list of registered members of each group, with the help of the respective chairpersons.

A structured questionnaire was used to collect data from the respondents through face to face interviews. Focus group discussions

with key informants were held in each of the two parishes. There were 9 members in Kacerere (Bufundi), and 22 in Kagarama (Bubare), comprising of respective group and local community leaders.

Theoretical modelling. Participation in collective action was measured by the adoption of the NRM bye-laws. Three levels of adoption (no adoption, partial adoption and full adoption) were distinguished depending on the number of NRM activities done by a respondent. The no-adoption category consisted of households that adopted none of the selected activities of the NRM bye-law, the partial adoption category consisted of those that adopted at least one of the activities, while the full adoption category consisted of those that adopted all the selected activities.

This type of data set was modelled *via* a latent (unobserved) variable model given by (Greene, 2002):

$$Y_i^* = \alpha + \beta_i X_i + \varepsilon \dots\dots\dots \text{Equation 1}$$

Where: Y_i^* = Latent unobserved measure of the level of adoption by the respondent; X_i = A vector of explanatory variables; a , b_i are coefficients to be estimated; and ε is a random error term (assumed to follow a standard normal distribution for logistic distribution). The observed or defined categorical adoption variable Y_i is determined from the model as follows (Greene, 1997):

$$Y_i = \begin{cases} 0 \rightarrow \text{No adoption if } Y_i^* \leq 0 \\ 1 \rightarrow \text{Partial adoption if } 0 < Y_i^* \leq \mu_i \\ 2 \rightarrow \text{Full adoption if } Y_i^* > \mu_i \end{cases} \dots\dots\dots \text{Equation 2}$$

Where: μ_i is a set of thresholds of the adoption gap to be estimated with the parameter vector β and α . The probability associated with the coded responses of an ordered probability model is as follows:

$$Pr(Y_i=j) = Pr(\mu_{j-1} < Y_i^* \leq \mu_j) = Pr(\mu_{j-1} < [\alpha + \beta_i X_i + \varepsilon] \leq \mu_j) \dots\dots\dots \text{Equation 3}$$

Where: j represents the ranked value of adoption. The random error term “ ε ” is such that:

$$Pr(Y_i=j) = Pr(\mu_{j-1} < Y_i^* \leq \mu_j) = F(\mu_j - \alpha - \beta_i X_i) - F(\mu_{j-1} - \alpha - \beta_i X_i) \dots\dots\dots \text{Equation 4}$$

Where: $F(.)$ is the logistic cumulative distribution function for ε .

To estimate the probabilities from survey data, an ordered logistic distribution was used since it offers the most convenient closed form cumulative distribution function (Train, 2003).

Empirical model. Following the theoretical specification in Equation 1, the empirical model used to specify adoption level j by respondent i is a function of the factors that influence adoption (Feleke and Zegeye, 2006). The systematic part of the specification (1) of respondent i associated with level of adoption j is modeled as a linear function:

$$Y_{ij} = \alpha + \beta_1 X_{1i} + \beta_2 X_{2i} + \dots + \beta_j X_{ji} + \varepsilon_i \dots\dots\dots \text{Equation 5}$$

Where: Y_{ij} is the observed adoption level j by individual i ; β is a vector of coefficients associated with adoption factors and X s are the adoption factors.

Conservation effort was evaluated basing on total value (in US\$) of investment made on conservation structures. The amount invested was regressed on the variables hypothesized to influence investment using a truncated regression model. Most independent variables were similar to those that influence adoption.

RESULTS AND DISCUSSION

Attributes of the resource users. Mean age for household heads in Kagarama was higher than those in Kacerere (Table 1). About 93% of the households in Kacerere were male-headed and 74% Kagarama. Household heads from both parishes had attained the same level of education (6 years in school). Area under crop production and number of plots that a household accesses for crop production were not significantly different across the two study parishes.

Ordered Logit Model results. The number of years of schooling by a household head, membership in a Farmer Field School (FFS)/ gravity flow scheme, number of extension visits, slope of the plot, total land acreage owned and perception of the NRM byelaws had positive and significant influence on adoption of conservation bye-laws; while sex of the household head, number of family labour days, decision making by a woman and primary economic activity of the household head had a negative and significant influence

TABLE 1. Selected socio-economic attributes of the respondents in Kacerere and Kagarama Parishes, Kabale District in Uganda

Attribute	Kacerere parish (Bufundi)	Kagarama parish (Bubare)
Age of household head (years)	46.5	51.4
Gender of household head (males)	52 (92.9%)	45 (73.7%)
Number of years of schooling	5.69	5.57
Household size	5.61	5.03
Crop plot size (ha)	0.53	0.54
Number of plots per household	4.8	4.07

Survey data, 2014

on adoption of conservation bye-laws (Table 2).

The influence of education is consistent with a study by Ugwumba (2013), who found out that education level of farmers had a positive and significant influence in adoption of oil palm technologies in Nigeria. According to Patrick and Edna-Matthew (2002), good education in an area pre-disposes farmers to a balanced perception of new ideas and thus increases the chances of adoption.

Number of extension visits had the expected positive because access to extension increases farmers' confidence in adoption of conservation technologies (Habtemariam, 2004). On the other hand, the positive influence of membership to FFS or church-based gravity scheme was because such members had received sensitisation about soil degradation, and thus appreciated conservation intervention efforts. Such farmers perceive the conservation byelaws to be relevant, hence justifying their adoption.

The negative influence of family labour force was contrary to our expectation that households with larger family labour would easily adopt the bye-laws since they had the human power to establish conservation structures. Consistent with our findings, Chepng'etich *et al.* (2015) found that family labour was less efficient.

The negative influence of gender was partly due to the fact that most of the farming activities were done by women, who experienced the erosion effects. Most men were involved in non-farm activities and did not envision the need to adopt conservation measures. The same applies to trading, as an economic activity. Household heads that were primarily involved in trading, were less likely to adopt conservation technologies, and hence the negative and significant sign on primary economic activity (Trader) Table 2. Also, that if farming decisions are taken by women, households are likely not to adopt the conservation bye-laws. Adoption requires

TABLE 2. Determinants of adoption of NRM conservation byelaws in Bufundi and Bubare IPs, Kabale District in Uganda

Explanatory variable	Coefficient	Standard error
Age of household head (years)	0.031	0.021
Sex of household head (1=male; 0=female)	-1.972**	1.025
Education of household head (years spent in school)	0.344***	0.104
Membership to FFS/Church	1.885**	0.941
Primary economic activity (1=farming=1, 0=otherwise)	-0.866	0.939
Primary economic activity (1=trader, 0=otherwise)	-2.936*	1.660
Primary economic activity (1=civil service, 0=otherwise)	-1.638	1.360
Number of extension visits received	3.146***	0.855
Family labour use (labour days)	-0.332*	0.172
Decision-making (1= woman, 0=otherwise)	-1.957**	0.917
Decision-making (1=man and woman, 0=otherwise)	1.009	0.678
Slope (1=steep, 0=otherwise)	1.256**	0.544
Total land acreage (ha)	0.368*	0.201
Perception of byelaw (1=relevant, 0=otherwise)	1.556*	0.892
Number of observations	117	
Log likelihood χ^2 value	89.8***	
Loglikelihood	-49.578	
Pseudo R ²	0.475	

Survey data, 2014

TABLE 3. Determinants of conservation effort in Bufundi and Bubaare IPs in Southwestern Uganda

Explanatory variable	Coefficient	Standard error
Age of household head (years)	-91499	77940.8
Education of household head (years spent in school)	18114.3	21721
Dependence ratio	-987474.9**	472895
Primary economic activity (1=civil service, 0=otherwise)	-565886	404466
Secondary economic activity (1=trader, 0=otherwise)	-30973	272331
Total land acreage (Ha)	-3365.7	9574.35
Slope(1=steep,0=otherwise)	-164816	168625
Number of extension visits	-24491	359586
Value of livestock (US\$)	0.1594158*	0.08786
Plot distance (Km)	-49884	34304.3
Obtained credit (1=yes; 0=otherwise)	576977.7**	254215
Membership to FFS/Church	600492.4*	357191
Crop income (US\$)	0.00161	0.2792
Value of assets (US\$)	-0.3664234*	0.19859
Off-farm income (US\$)	0.9071313**	0.43521
Constant	-120369	605846
Number of observations	90	
Log likelihood	-1148.8	
Wald χ^2	9.23	
Sigma	297026.8***	72105.5

Survey data, 2014

more labour investment that a woman decision maker is not likely to commit herself to making this investment.

Truncated regression model results. Value of livestock, access to credit, membership to FFS/gravity scheme and off-farm income had positive and significant effects on conservation effort; while dependency ratio and household's total value of assets had a negative and significant influence (Table 3). The explanation for the positive effect of value of livestock was that livestock owners had wide income base that they used to invest in conservation activities. Households with more off-farm income were more likely to invest in conservation. It's likely, that conservation effort was highly linked to activities and enterprises that created income and wealth for the household.

The negative effect of household dependency ratio (estimated as the ratio of children under the age of 18 years to total

household size) was due to higher expenditure (food, clothing, school fees, medical) that households with higher dependency ratio have, which leaves them with no money that can be invested in conservation. The negative effect of value of assets owned by a household was that households with higher value of assets also have more income-generating activities, making farming less attractive to them, hence less investment.

CONCLUSION

Involvement in collective action influence both dependent variables, hence farmers should be mobilised and facilitated to work collectively. Extension visits should also be increased as they influence adoption positively. Male households are less likely to adopt yet they are the majority, hence deliberate efforts should be put in place to encourage them to participate in soil conservation. Access to credit increases investment in conservation. Establishing soil

conservation requires a substantial investment hence need for access to credit opportunities. In line with financing, the existing collective action groups could introduce a savings and credit facility in their group as an alternative to external funding.

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