

Energy Efficient Lighting in the Residences of Staff of the University of Education, Winneba

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Abstract

It is estimated that 15% of electric power production is used for lighting consumption in Ghana. This figure is likely to increase as the country develops. There is no doubt therefore, that improving the energy efficiency of lighting in Ghana could have a great impact on Ghana's energy consumption, and subsequently, on the economy. The study is to investigate the level to which energy-efficient lighting systems are being used in some selected bungalows at the University of Education, Winneba, in Ghana. Forty bungalows were selected for the survey. A questionnaire was used to ascertain information on compact fluorescent lamp (CFL) as an energy-efficient lighting system. The results of the study show that even though academics in the university have received information about the use of CFLs as a way of saving energy, very few show interest in their use. It is inferred that lamp prices could be a more important influence on consumer's choice of efficient lamp than the cost of electricity. Market barriers, such as cost of and fundamental problems with the use of CFLs are discussed along with appropriate remedies.

Introduction

Energy production and use impose significant economic and environmental costs on Ghana. Given the ever-growing population and standard of living in the country, the current electricity demand-and-supply relationship cannot be sustained much longer. The combination of growth in population and building of infrastructure will cause for example lighting demand to grow quickly, probably faster than overall electricity demand.

One area in which consumption of electricity is prominent and in high demand is household lighting. General incandescent lamp and linear fluorescent lamp-types are most popular lighting fixtures in Ghana. However the low-priced, luminous and popular incandescent lamps consume a lot of electrical energy due to the high wattage, and operate at high temperatures resulting in increase

in the ambient temperature of a room. The minimum temperature of 121°C is typically associated with 100-watts incandescent lamp of tungsten filament type (Mills, 1996). Linear fluorescent lamp also gives significant inefficiency. Market survey on Incandescent lamps indicates that approximately two million of these lamps are sold each year in the country. Considering its high level of inefficiency, it implies that there is a lot of wastage in the system. This in no small way contributes to a lot of wastage in terms of electricity consumption. There is therefore the need to find alternative ways of household lighting to conserve energy.

An alternative lamp type called compact fluorescent lamp (CFL) is recommended. This lamp-type offers benefits in terms of energy cost-control. There is fire-safety improvement on the highly efficient compact fluorescent lamps (Page et al. 1997). The maximum temperature of the compact fluorescent lamp is approximately 60°C far below that of the incandescent lamp. It must be noted that energy-saving alternatives such as compact fluorescent lamps actually pay for themselves many times over in terms of energy cost savings (Mills, 1996). Table 1 shows the lamp performance standard indicators.

Table 1 Lamp performance standard indicators

Lamp type life (hours)	Wattage	Efficacy (lumens/W)
General incandescent (100-1000)	15-100	7-18
Linear fluorescent (1000-3000)	6-125	25-40
Compact fluorescent (3000-5000)	4-28	40-65

(Courtesy: G.F. Min et al)

According to Johansson et al (1989), there is a large potential for improving the efficiency of lighting and all other major electricity end uses at a cost less than that of building new power plants. However continuing shortfall between electricity demand-and-supply, the escalating cost of building new power plants as well as the competing needs for investment capital from donor agencies are just some of the obvious reasons why Ghana is ripe for improved energy efficiency in lighting and other end use areas.

Moreover, power shortages are attributable in part to peak demands caused by lighting and air-conditioning in the major cities. The basic problem is the means to improve efficiency. Lack of clear direction and comprehensive policy from the central and local governments and lack of incentives for energy efficient products mitigate the need for energy efficient lighting. Looking at the economic base of Ghanaians and the high cost of energy efficient lighting systems, typical Ghanaian consumers prefer lighting systems that are less expensive. However these less expensive systems are inefficient resulting in energy wastage. Therefore, there is a very clear indication that the Ghanaian consumer is more interested in saving money and has either very little interest or no knowledge at all about issues on energy conservation. Further more because the price of electricity is not so high, the average Ghanaian does not see the need to buy high priced CFLs for the purpose of conserving energy.

According to Bartlett (1993), those who patronise the use of CFLs as well as those who do not are motivated by a number of factors including economic and non-economic factors. He further observes that these factors could help shape consumer attitudes, and that educating the people on environmental protection through energy saving devices is often the most important non-economic motivation. Brond (1990), has also observed that, generally, studies carried out in other places such as France and Sweden indicate that merely giving information on the use of CFLs as energy saving device is not as effective as providing financial incentives such as lowering the cost of CFLs.

Methodology

The study considered all the staff bungalows on the three campuses of the University. However, forty (40) living bungalows on the North campus were purposively sampled for the study. A questionnaire was distributed to the occupants of each of the selected bungalows. The questionnaire was used to ascertain the following:

- Level of knowledge of CFL.
- Level of patronage of CFL.
- Quality of lighting provided by CFL.
- Level of acceptance of the amount of light provided by CFL.
- Cost of CFL as compared to incandescent.
- Degree of economic motivation.

Responses to the questionnaire were converted into percentages.

Results

Responses to the questions on CFL

Responses made to items in the questionnaire are summarised in Table 2. The table shows that 82.5% of the respondents have obtained information and therefore have knowledge about CFLs. However, when it comes to the information or knowledge about CFLs as energy-saving device, the number reduces to about 72%. It means that though a lot of people have some information about CFLs, some are not aware of the purpose CFLs serve, that is, they are not aware that the essence of CFLs is to save energy.

It is interesting to note that even though a lot of people (82%) have knowledge and information about CFL, when it comes to their intentions or plans to replace some of their lamps with CFLs, the number drops to 71%. Taking into consideration that about as many as 72% have knowledge about CFLs as energy saving device, one would have expected that almost the same number would be interested in buying additional CFLs. However, the number drops to 56%. It could also be observed that only half of the population have received some form of promotional literature on energy-efficient lighting such as CFLs. When it comes to quality level of illumination provided by CFLs, about 82% affirmed that they were satisfied with the light provided. One would have expected that the use of such energy-saving device would reflect on the

electricity bill in such a way that cost would go down. However, only 45% indicated that there was a decrease in electricity bill.

Table 2: The responses given to questions on CFL.

Item	Yes	%	No	%
Knowledge or information about energy-efficient lamp	33	82.5	7	17.5
Knowledge about CFL as energy saving device	29	72.5	11	27.5
Plans to replace other lamps with CFLs	27	71.0	11	29.0
Future plans to buy additional CFLs	9	56.0	7	44.0
Receiving promotional literature or information on energy-efficient lighting	21	52.5	19	47.5
Satisfaction with amount of light provided by CFL	9	82.0	2	18.0
Significant decrease in electricity bill	5	45.0	6	55.0
Payment of cost of CFLs by cash directly and not through electricity bill	23	69.7	10	30.3

When it comes to the payment of the cost of CFLs, 69.7% opted to pay by cash directly while 30.3% wanted to pay gradually through electricity bills. Several other reasons were to each of the following categories:

a) Direct payment by cash:

- Paying monthly bills could be unreliable. Thus there could be over payment.
- Not interested in credit buying.
- Inability to cope with large bills.
- Cost of CFLs is manageable and therefore there is no need to spread the payment through the electricity bills.
- Possible regular increase in price due to unstable exchange rate.
- Electricity bills being subject to manipulation and sometimes questionable.
- Preference for the true reflection of electricity consumption on the bills.

b) Payment gradually through electricity bills:

- Cost of CFL is high and therefore supplying it on credit basis and deducting gradually through electricity is better.
- Avoidance of fraud through the purchase of the CFL.

- Easier to make payment gradually via electricity bills.

Light lamps installed in bungalows

Table 3 shows the number of light lamps installed in the bungalows. It shows that only 3% of the population use CFLs while 52% and 45% use incandescent and fluorescent lamps respectively. It is quite striking to observe that as many as 72% (table1) know that CFLs serve as energy-saving device. However when it comes to the use, only 3% are interested. This may be due to high cost of CFLs.

Table 3 Light lamps installed in the bungalows

Type of light lamp	Frequency	%
Compact fluorescent	13	3
Incandescent	225	52
Fluorescent	194	45

The cost of a CFL at the Electricity Company of Ghana is ₵11,200, while at the open market it costs as much as ₵28,000. The cost of incandescent lamp (tungsten filament) is however, as low as ₵2,500. The vast difference between the cost of CFL and incandescent lamp may contribute, to a large extent, to the low patronage of CFLs. It can be seen clearly that the immediate concern of people is to save money and not energy. Respondents also indicated that despite the good quality of light from CFLs, it is short-lived, if it is at a point where there is intermittent on- and-off regulation of electricity.

Incandescent lamps used in bungalows

Table 4 shows the number of 40watts and 60watts incandescent lamps used in the bungalows.

Table 4 Incandescent lamps used in bungalows

Wattage	Number	%
40	10	29.4
60	24	70.6

It was also observed that 60watts incandescent lamps were the most commonly used. This could be attributed to the quality or intensity of light as compared to the 40watts lamps.

Reasons for patronising or not patronising CFLs

Tables 5 shows the reasons why some of the respondents patronized CFLs while Tables 6 shows why others did not. It was observed from table 3a that more people (23.0%) patronise CFL for energy saving purposes while about 20% use CFLs for the purpose of saving money. This seems to contradict the previous observation, which indicates that

more people patronise CFLs to save money (table 4a). This observation is quite interesting. It has already been observed and stated that as many as 82% of the respondents have knowledge of the use of CFL as energy-saving device (Ref. table1). It is therefore not surprising that such a reason for patronising CFL tops the list. However, when it comes to practical use of it, that is the actual use of the lamps, a lot of people will shrink from it because of the cost involved.

Table 5 Reasons for patronising CFLs

Reason	Frequency	%
To save energy	18	23.0
To save money	16	20.5
Lamp last longer	13	16.7
Desire to use a new lamp	1	1.3
Provide quality lighting	9	11.5
Lower temperature and does not make surrounding warm	13	16.7
Concern for the effect of high energy consumption on environment	8	10.3

Table 6 Reasons for not patronising

Reason	Frequency	%
Not interested	1	5.1
Do not see any reason	2	5.1
It is too expensive	7	18.0
There is no financial incentive	2	5.1
There is inadequate information on use of CFLs	14	35.9
Inability to find the right CFL	8	23.1
Issues on energy consumption are not quite clear	3	7.7

The reasons for not patronising the CFL seem to confirm the above observations. This is in agreement with the observation made by Brond (1990) that generally, studies carried out in other places indicate that merely giving information on the use of CFLs as energy saving device is not as effective as providing financial incentives such as lowering the cost of CFLs.

As much as 18% (table 3b) mentioned the cost as one of the reasons for not patronising, that is CFLs are too expensive. Again, 35.9% said there is inadequate information on the use of CFLs. Thus, even though a lot of people have information on the CFL as energy-saving device, they have very little knowledge about its use and the problems or benefits associated with it.

Further more, about 23.1% mentioned that they could not find the “right” CFL. Perhaps the idea here is that they are not able to find CFL which can last quite a long time considering the intermittent on- and- off regulation of electricity or the appropriate wattage to buy.

Analysis of electricity consumption between Incandescent and CFL.

The responses showed that an average time for use of lamps was **9 hours** per day and the average light points for each bungalow was 13points. The calculations are therefore based on an average of **9 hours** per day of use of lamps.

Life span of Incandescent and CFL

Incandescent: The Incandescent lamp has a life span of 1000hours (see Table 1)

No. of hours used daily = 9 hours

$$\text{No. of days of use} = \frac{1000}{9}$$

This is equivalent to approximately 4 months.

CFL: The CFL has a life span of 5000 hours

No. of hours used daily = 9 hours

$$\text{No. of days of use} = \frac{5000}{9}$$

This is equivalent to approximately 18 months.

The above calculations indicate that an incandescent lamp may be replaced about five times before a CFL is replaced.

The replacement of an Incandescent lamp compared with the life span of CFL will cost approximately ₦12,500, that is 5 x ₦2,500. The Electricity Company sells one CFL at ₦11,250. Thus, considering the cost involved in the replacement of Incandescent lamps vis-à-vis CFL, it would be more expensive to rely on Incandescent lamps.

However, it would be more expensive to buy CFL from the open market as it sells between ₦20,000 and ₦28,000.

Cost of electricity consumption between Incandescent and CFL

The calculations were based on the following:

No. of days of use of lamps = 30days (1month)

Predominantly used Incandescent = 60watts

Electricity Tariff (from ECG, Winneba Branch):

50kW @ ₦7,500 block

51 – 150kW @ ₦242 per unit

151 – 300kW @ ₦304 per unit

301 – 600kW @ ₦570 per unit

Incandescent:

Energy consumption, $E_c = Pt$ (where P is Power, and t is time of use of electricity)

$$= 60 \times 10^{-3} \times 9 \times 30 \text{ kWh}$$

$$= \underline{16.2\text{kWh}}$$

If all the points were on Incandescent, the total energy consumption for the 13 points would be, $E_C = 16.2 \text{ kWh} \times 13 = 210.6 \text{ kWh}$.

Cost of electricity:

$$\begin{aligned} 50 \text{ kWh} &= \text{¢}7,500 \\ 51 - 150 \text{ kWh} &= 100 \times \text{¢}242 = \text{¢}24,200 \\ 151 - 210.6 \text{ kWh} &= 60.6 \times \text{¢}304 = \text{¢}18,222 \\ \text{Total cost of } E_C &= \underline{\text{¢}49,922} \end{aligned}$$

CFL:

$$\begin{aligned} \text{Energy consumption, } E_c &= Pt \\ &= 20 \times 10^{-3} \times 9 \times 30 \\ &= \underline{5.4 \text{ kWh}} \end{aligned}$$

If all the points were on CFL, the total energy consumption for the 13 points would be, $E_C = 5.4 \text{ kWh} \times 13 = 70.2 \text{ kWh}$.

Cost of Electricity:

$$\begin{aligned} 50 \text{ kWh} &= \text{¢}7,500 \\ 51 - 70.2 \text{ kWh} &= 20.2 \times \text{¢}242 = \text{¢}4,888 \\ \text{Total cost of } E_C &= \underline{\text{¢}12,388} \end{aligned}$$

Comparing the consumption rates of energy for the two lamps, it is observed that in one month, CFL consumes far less than the Incandescent lamp (70.2kWh as against 210.6kWh). It can therefore be concluded that the CFL can be used as an energy saving device. Again, considering the cost of consumption of the two lamps the use of CFL is cost-effective. It clearly shows that even if the CFL is bought at the open market at ¢28,000, it will still be cheaper.

Conclusion

The study clearly shows that consumers prefer lighting systems that are less expensive (i.e. Incandescent). This observation is in agreement with the statement made earlier that the economic base of Ghanaians and the seemingly high cost of efficient lighting systems compel the average Ghanaian to go in for lighting systems that are less expensive.

It was observed that even though 82% of the respondents have obtained information and therefore have knowledge of CFLs, and 72% know that CFLs serve as energy saving device, only 3% use CFLs. It is important to mention here that 69.7% of those who use CFLs opted to pay cash directly than to pay for the cost of CFL through electricity bills, the main reason being that, very often, bills sent to consumers are unreliable. Sometimes, estimated electricity bills are sent to consumers. Considering the long-term benefits, CFLs serve as energy saving device. The additional advantage is the reduction in the cost of energy consumption, that is, the use of CFLs help in cutting down electricity bills.

Recommendations

Based on the observations made above the following recommendations have been made:

1. There is the need for the government to help in lowering the cost of CFL. One way by which this could be done is to reduce the tax element on the importation of CFLs.

2. The utility companies must ensure that information on the use of CFLs includes financial incentives such as providing discount facilities to the low income groups to enable them patronise the use of CFLs.
3. There should be clear direction and comprehensive policy from the central and local governments on the use of CFLs as energy saving device.
4. The true cost of electricity consumption must reflect on the bills without subsidy from the government. This will create the awareness of the need to conserve energy and so make the use of CFLs quite attractive.
5. The Electricity Company must ensure that more reliable bills are sent to consumers to enable them know their energy consumption pattern. The company should also be made the sole agent for the sale of CFL to attract its use.
6. The Electricity Company should intensify its educational programs on the use of CFLs.

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