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POTENTIALS FOR THE COMMERCIALIZATION OF COCOYAM IN OYUN LOCAL GOVERNMENT AREA, KWARA STATE, NIGERIA

*Omotesho K.F., Kayode A.O., Adebayo S.A., Akinrinde A.F. and Mohammed A.J.

Department of Agricultural Extension & Rural Development, University of Ilorin, PMB 1515 Ilorin, Nigeria

*Corresponding author's e-mail: kfomotesho@gmail.com; omotesho.kf@unilorin.edu.ng

ABSTRACT

Despite the nutritional and other advantages of cocoyam over some tuber crops, it remains neglected, underutilised, and non-commercialized in many parts of Nigeria. The study assessed the potentials for the commercialisation of cocoyam. Specifically, it assessed farmers' awareness of the uses of cocoyam, level of cocovam cultivation, farmers' attitude towards its commercialisation, and the constraints to its commercialisation. Two-stage random sampling technique produced 154 respondents and an interview schedule was administered to collect data. Descriptive statistics and the multiple regression analysis were used for data analysis. Results revealed that farmers' mean age, farming experience and farm size were 53.9 years, 22 years, and 4.3 acres respectively. The level of awarenessof the uses of cocoyam was high (73.52%) and had an averagely positive attitude (mean score = 2.38) towards its commercialisation. Cultivation of cocoyam was mostly on a subsistence level among the farmers (97.3%). High susceptibility to pests and diseases (MS = 3.13)and a higher preference for other tuber crops (MS = 3.09) were the major constraints to the commercialisation of cocoyam. Farmers' age ($\beta = -0.008$), level of education ($\beta = -0.046$), household size ($\beta = -0.012$), and frequency of extension contact ($\beta = 0.018$) determined farmers' attitude towards its commercialisation. The study concluded that the potentials for the commercialization of cocoyam was appreciable in the study area. Findings underscore the need for research on cocoyam pest and diseases control as well as breeding of improved varieties of the plant by National Root Crops Research Institutes.

Key words: attitude, commercialization, neglected, under-utilized and cocoyam

INTRODUCTION

Issues such as ending world hunger, eradication of poverty, and the assurance of food and nutrient security have remained on the front burner influencing world policies over the years. Africa is the world's most food insecure continent, with relatively high and widespread inequalities, high rates of malnutrition and poverty, low rural incomes, and a worsening food trade balance (World Bank, 2007). Out of the 39 currently food insecure countries in the world, 31 are in Africa. More than 243 million people constituting about 27.4% (almost four times that of any other region in the world) of the continent's population suffer from severe food insecurity (FAO, 2018). The situation is more worrisome in sub-Saharan Africa where the prevalence of undernourishment (PoU) is highest, affecting an alarming 22.7% of the population with an increase of almost three percentage points between 2014 and 2016. Ironically, the majority of the poor and hungry are farm families who rely on agriculture for livelihood (FAO, 2019).

In Nigeria, farming has not sufficiently assured sustainable livelihood for the rural populace because of reasons such as the low use of innovation and poor commercialisation of the agricultural sector. The Nigerian agricultural sectoris driven by millions of small-scale resource-poor farmers who continue to rely on crude implements and substandard methods with consequences for yield and production levels (Manyong et al., 2005). Nigeria, however, depends largely on the aggregate of the individual contribution of these farmers for local consumption (Daramola et al., 2007). In addition, with small and often fragmented farmlands, farm expansion is difficult. The level of commercialisation of most crops is therefore low as farmers' harvests are at times just about adequate to feed their households. Worse hit are some indigenous crops which have been relegated to accommodate other crops which farmers believe to either hold more economic value or to be easier to cultivate. One of such crops is cocoyam which is gradually becoming neglected and underutilised in Nigeria.

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Cocoyam is a tuber crop used mainly for human food. It is reported to have originated from Asia, and about 40 species are grown in West Africa (Asumugha and Mbanasor, 2002). Nigeria is the world's largest producer of cocoyam and is credited with about 37% of the total world output (NRCRI, 2009). From 0.73 million metric tons in 1990, cocoyam production in Nigeria rose to 3.89million metric tons in 2000 (Ojiako et al., 2007) and further by 30.30% to 5.068 million metric tons in 2007 (FAO, 2007). Cocoyam is ranked third in importance after cassava and yam among the root and tubers crops cultivated in Nigeria (FAO, 2005: NBS, 2006). It is lower in starch, and higher in protein content when compared with other root crops which makes it ideal for the consumer on low starch diets. It has high medicinal properties and is also readily digestible than other tubers (Duru and Uma, 2002). The leaves of the plant are a rich source of folic acid, riboflavin, vitamin A and C, calcium and phosphorus minerals and vitamins essential for healthy living (Duru and Uma, 2002). The leaves are consumed as vegetables because they are rich in protein and vitamins while the roots are rich in carbohydrates and minerals. The corms and cormels are eaten boiled, baked, and tubers are sometimes ground to produce paste for use in soups and stews. Another characteristic of cocoyam is that it is easy to intercrop. This is particularly important to farmers as mixed cropping is prominent among farmers in Nigeria due to the small size of their land holdings.

Given the importance and benefit of cocoyam, its production has not been givencommensurate attention. Okoye et al. (2008) blamed this on its poor acceptability among the high-income groups for both consumption and others purposes. The growing neglect for the crop will not only deprive households (especially rural) of the inherent nutritional benefits; it will also rob farming households of income derivable from its cultivation on a commercial scale. Awareness is the first stage of adoption and use. It is therefore important to investigate the level of awareness of the various uses/benefits of cocoyam. The attitude of farmers towards the commercialisation of cocoyam is of importance as this is likely to influence their decision to cultivate cocoyam. It is also possible that farmers face certain constraints that may hinder them from going into the cultivation of cocoyam on a commercial scale. An understanding of such challenges and their level of severity will assist policymakers in mitigating them and also in creating an enabling environment for thecommercialisation of the crop. Finally, socioeconomic characteristics of individuals such as age. educational and economic status have been reported to influence their perception and attitude (Omotesho et al., 2015) hence the need to investigate the determinants of farmers' attitude to the commercialization of the crop. The study therefore assessed the potentials for the commercialisation of

cocoyam in Oyun Local Government Area of Kwara State. The specific objectives of the study were to (i) describe the socio-economic characteristics of farmers in the study area, (ii) examine the level of awareness on the uses of cocoyam among farmers, (iii) assess the level of cultivation of cocoyam in the study area, (iv) assess the attitude of farmers towards the commercialisation of cocoyam, and (v) identify the constraints to the commercialisation of cocoyam.

Hypothesis

The hypothesis of the study was stated in the null form, $H0_1$: socio-economic characteristics of farmers do not affect their attitude towards the commercialisation of cocoyam.

MATERIALS AND METHODS Study Area

The study was carried out in Oyun Local Government Area (LGA) of Kwara State, Nigeria, with its headquarters in the town of Ilemona. The LGA is located in the North-Central geopolitical zone of the country. It lies between latitudes 7º 45'N and 9º 30'N and longitudes 2º 30'E and 6º 25'E. It has a total land area of 476 km², with a population of about 142,888 people (NPC, 2006). Oyun LGA is primarily agrarian with a great expanse of arable land and fertile soils. Oyun LGA is noted for the cultivation of root crops in Kwara State. Other crops cultivated in the area include rice, cassava, cocovam. vam, maize, sorghum, cowpeas, groundnut, melon, okra, pepper, and leafy vegetables. The 11 districts that make up the LGA (Oyun, Erinle-north, Erinlesouth, Igosun, Ikotun, Ilemona, Ipee, Irra, Ojoku, Inaja, and Ahogbada) are mainly rural communities with only little peri-urban sites. With the great expanse of arable land and fertile soil that support the cultivation of root crops, Oyun LGA has the potential to harness the opportunities in the commercialization of cocoyam. This will not only improve the livelihood of the farmers but improve the economy of the study area.

Sampling Procedure and Sample Size

The population for the study was made up of all farmers who grow cocoyam in Oyun LGA of Kwara State, Nigeria. A two-stage simple random sampling technique was used to select respondents for the study. In the first stage, half of the 11 wards in the LGA were randomly selected. The six selected wards were Ikotun, Irra, Ilemona, Igosun, Ipe, and Erinle-South. A sampling frame of 308 farmers was drawn from the selected communities with the help of the community leaders and the Agricultural Development Project extension agents in the LGA. The second stage was the random selection of 50% of the total number of farmers listed in each ward. A total of 154 respondents were interviewed. However, only 150 responses were found analyzable giving a response rate of 97%.

Data Collection and Analytical Techniques

The instrument for data collection was interview schedule. The results of the objectives of the study were analysed and presented using frequency distribution, percentages, and means. The Multiple Regression Analysis (Ordinary Least Square, OLS) was used to identify the determinants of farmers' attitude towards the commercialisation of cocoyam. The equation for the model was specified as follows;

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 + \dots + \beta_6 X_6 + \beta_7 D_1 + e$$

where β_0 is intercept, β_1 to β_8 are coefficients, Y is attitude towards the commercialisation of cocoyam (measured using a four-point Likert-type scale). A set of statements which depicts farmers' attitude towards the commercialisation of cocoyam was drawn,and respondents were required to indicate the degree to which they agreed or disagreed. The scale was graduated as follows:

Strongly Disagree =
$$(1)$$
, Disagree = (2) ,
Agree = (3) , and Strongly Agree = (4) .

The scores were aggregated and converted to means for individual respondents. The mean scores were adopted as a measure of each respondent's positive attitude towards commercialisation of cocoyam. For ease of discussion, a benchmark was introduced to categorise the farmers' level of attitude whereby < 2.00 = Poor, 2.00-3.00 = Fair, and > 3.00 = Good. Then X₁ is age (in years), X₂ is highest level of education (number of years of schooling), X₃ is average annual farm income (amount in \mathbb{N}), X₄ is farming experience (years), X₅ is farm size (acres), X₆ is household size (number of people feeding from the same pot), X₇ is frequency of extension contact (number of contact in the immediate past six months period of the study), D_1 is sex (1 = male, 0 = otherwise), e = error term.

Level of awareness of the uses of cocovam was measured as a dummy variable. Various uses of cocoyam were listed, and respondents were required to indicate whether or not they were aware of the uses of cocoyam. The scale was graduated as; Not Aware = 0, Aware = 1. Percentages were calculated for each of the uses of cocoyam. The average score on the presented useswas taken as a measure of respondents' level of awareness of the uses of cocoyam. Constraints to commercialization of cocoyam was measured using four-point Likert-type scale. A list of possible constraints was drawn, and respondents were required to rate their level of severity on a scale of 1 to 4 as follows; Not a constraint = 1, Not severe = 2, Severe = 3, Very severe = 4. Scores were aggregated and converted to means for each of the listed constraints. The mean scores were adopted for the ranking of the constraints in order of severity.

RESULTS AND DISCUSSION

Socio-Economic Characteristics of Farmers

Table 1 shows that majority (80.7%) of the farmers were above 45 years of age. Their mean age was 53.9 years. This result shows that the cultivation of cocoyam was done mostly by older farmers whose productivity might be declining as a result of deterioration in physical strength to carry out rigorous farming activities. This finding is consistent with those of Nwaru (2004) and Okoye (2014) who reported an aged population of cocovam farmers. Most of the farmers (84%) were male with only 16% female farmers. This shows a higher involvement of male farmers in cocoyam production in the area. The same was reported by Adepoju and Awodunmuyila (2008) who stated a high level of male involvement in farming because of the energy requirements in the cultivation. Also, 98.7% of the farmers were married while only 1.3% were either single or divorced. Though most of the respondents (78.7%) had formal education, very few (2.7%) had tertiary level of education. The high level of educational attainment is expected to make farmers more receptive to improved farming techniques and innovations (Okoye et al., 2004). Farming was the primary occupation of all (100%) the respondents as also reported by Ifeanyi-Obi et al. (2017). The average farm size and year of farming experience were 4.3 acres and 21.8 years, respectively. Thi shows that majority of the respondents had adequate experience needed for cocoyam cultivation. Emodi et al. (2014) similarly reported that cultivation of root and tuber crops is an age-long profession among rural farmers. The mean frequency of extension contact (three times within a six-month period) is an indication of a low level of extension visit. Increased frequency of extension agent visits is an opportunity to transfer skill, knowledge, and information which could facilitate the cultivation of cocoyam.

Awareness of the Uses of Cocoyam

Table 2 shows the respondents' level of awareness on the uses of cocoyam. The respondents knew of the various uses of cocoyam including the use of its leaves for wrapping purposes (100%), as food (99.3%), as raw material in making flour (97.3%), medicinal purposes (93.3%) and its use in mulching (79.3%). With an average level of awareness of 73.54%, the level of awareness of the respondents was high. This could be as a result of their age as well as their appreciable number of years of farming experience. However, very few were aware that cocoyam could be used for confectioneries (35.3%), as a thickener for baking (27.3%) and spices and food flavour (14.7%). This finding is understandable given the rural nature of the study area and the fact that confectioneries were not common in the area. Onyeka (2014) reported a high level of awareness of the uses of cocoyam among rural farmers.

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Table 1: Socio-economic characteristics of respondents						
Variables	Freq-	Percent-	Mean	SD		
	uency	ages				
Age (in years)	1					
\leq 35	24	0.7		7.95		
36-45	54	16.0	53.9			
46-55	67	36.0				
56-65	4	44.7				
≥ 66		2.7				
Sex						
Male	126	84.0				
Female	24	16.0				
Marital status						
Married	148	98.7				
Otherwise	2	1.3				
Level of education						
No formal education	29	19.3				
Quranic education	3	2.0				
Primary education	57	38.0				
Secondary education	57	38.0				
Tertiary education	4	2.7				
Primary occupation	150					
Crop farming	0	100.0				
Otherwise	145	0				
Annual farm income	2	96.7				
≤500,000	3	1.3				
500,001-100,000,000	5	2.0	250,5			
≥ 100,000,000		2.0	13.3			
Farming experience			15.5			
≤ 10	27	18				
11-20	44	29.3	21.8	8.8		
21-30	55	36.7	21.0	0.0		
≥ 31	24	16.0				
≥ 51 Farm Size	24	10.0				
	118	78.7				
≤ 5			4.2	1.0		
6-15	25	16.7	4.3	4.6		
16-25	7	4.7				
Mode of Land	02	(1.2				
Acquisition	92	61.3				
Inherited	34	22.7				
Leased	16	10.7				
Purchased	8	53				
Rent	54	36.0				
Household Size	68	45.3				
≤ 5	21	14.0				
6-10	7	4.7		3.6		
11-15		51.3				
≥ 16	77	43.3				
Extension	65	4.0				
Contact (Past six	6	1.3	7.9			
months)	2			1.9		
≤ 2						
3-6						
7-10			3.2			
≥11						
Source: Field survey, 2	018					

Source: Field survey, 2018

Table 2: Respondents' awareness of the uses of cocoyam

Level of Cocoyam Cultivation in the Study Area Table 3 shows that 97.3% of the respondents cultivated cocoyam on a subsistence level while only 2.7% were involved in commercial production. This implies that cocoyam is another tuber crop used mainly for human food. It is commonly grown amongst small scale farmers who operate within the subsistence economy. Results also show that 98.7% of the respondents cultivate cocoyam annually. In addition, 22.7% of the respondents planted less than 100 a year while 71.3% of the respondents planted between 100 and 300 cormels. Very few (2.7%) of the respondents planted between 301 and 500 cormels. This result confirms the low level of cultivation of the crop in the study area.

Attitude of Farmers towards Commercialization of Cocoyam

The results in Table 4 show the attitude of farmers towards the commercialisation of cocoyam. The farmers agreed that the commercialisation of cocoyam could increase farmers' livelihood status (mean score = 2.71) as well as assist in poverty alleviation (mean score = 2.65). Farmers also agreed that cocoyam is an insurance crop that could help to meet unforeseen circumstances (mean score = 2.63) and combat food insecurity in Nigeria (mean score = 2.25). This agrees with the findings of Acheampong et al. (2014) who opined that cocoyam production was mostly used for human consumption and as an important food security crop in times of failure or shortage of other crops. Respondents, however, did not agreed that the commercialisation of cocovam could be a source of foreign exchange earnings for the country (mean score = 2.05).

The respondents also did not agreed that there was always a ready market for cocoyam (mean score = 2.01) and that it was better to focus on the commercialisation of cocoyam than on other tuber crops (mean score = 1.99). The respondents also did not agree that the industrial utilisation of cocoyam was high (mean score = 1.99) and that the production of cocoyam was profitable compared to other tuber crops (mean score = 1.57). In addition, farmers did not agree that exporting cocoyam was achievable because there was no international demand for the crop (mean score = 1.48).

Uses *	Aware F (%)	Not aware F (%)
The broad leaves are equally used for wrapping purposes, e.g., kolanut, bitter-cola, etc.	150 (100)	0 (0)
Cocoyam can be fried into chip	149 (99.3)	1 (0.7)
Cormels are peeled, cut into necessary pieces then, boil and eat; or boil to pound like pounded yam	148 (98.7)	2 (1.3)
Cocoyam can be processed into flours	146 (97.3)	4 (2.7)
Cocoyam is used for medicinal purposes	140 (93.3)	10 (6.7)
Cocoyam is used for cooking local soups	135 (90)	15 (10)
Cocoyam leaves can be used for mulching purposes	119 (79.3)	31 (20.7)
Dried cormelsare used for confectionary	53 (35.3)	97 (64.7)
Cocoyam is used as a thickener in baking	41 (27.3)	109 (72.7)
The leaves and flowers are used as spice to garnish and flavour food	22 (14.7)	128 (85.3)

Source: Field survey, 2018. *multiple responses. Mean Score (73.52%)

Variables	Frequency	Percentages	Mean	SD
Level of involvement in cocoyam production;				
subsistence (for household consumption)	146	97.3		
commercial (for market and sales)	4	2.7		
Frequency of cultivation; annual	148	98.7		
once in two years	2	1.3		
Land allocated to cocoyam cultivation (acre); < 1	30	20.7		
1-3	117	78.0		
> 3	2	1.3	1.9	0.62
Proportion of produce sold; $\leq 25\%$	102	68.0		
> 25%	48	32.0		
Cormel planted per year; < 100	34	22.7		
100-300	107	71.3		
301-500	4	2.7	180.2	131.7
> 500	5	3.4		

Table 3: Dis	stribution of respon	idents according	to their levels of	cultivation of cocoyam

Source: Field Survey, 2018

 Table 4: Attitude of farmers towards commercialization of cocoyam

Attitudinal statements	SA F	A F	D F	SD F	Score	MS
	(%)	(%)	(%)	(%)		
Cocoyam commercialization can increase farmers' livelihood	10 (6.7)	92 (61.3)	43 (28.7)	5 (3.3)	407	2.71
Poverty alleviation of farmers can be achieved through						
the commercialisation of cocoyam	1 (0.7)	99 (66)	46 (30.7)	4 (2.7)	397	2.65
Cocoyam is an insurance crop to meet unforeseen circumstances	10 (6.7)	78 (52)	58 (38.7)	4 (2.7)	394	2.63
Cocoyam is a food for majority of urban populace	0 (0)	81 (54)	64 (42.7)	5 (3.3)	376	2.51
Cocoyam commercialization can help combat food insecurity	0 (0)	37 (24.7)	113 (75.3)	0 (0)	337	2.25
Cocoyam commercialization can be a source of						
foreign earnings for the country	2 (1.3)	4 (2.7)	143 (95.3)	1 (0.7)	307	2.05
There is always a ready market for cocoyam	1 (0.7)	5 (3.3)	138 (92)	6 (4)	301	2.01
It is better to focus on the commercialisation of						
cocoyam than other tuber crops	1 (0.7)	3 (2)	139 (92.7)	7 (4.7)	298	1.99
The industrial utilization of cocoyam is high	0 (0)	2 (1.3)	144 (96)	4 (2.7)	298	1.99
Sales of cocoyam are profitable compared to other tuber crops	1 (0.7)	12 (8)	59 (39.3)	78 (52)	236	1.57
Exporting cocoyam is achievable because there is an						
international demand for cocoyam	1 (0.7)	4 (2.7)	61 (40.7)	84 (56)	222	1.48

SD, Strongly Disagreed; D, Disagreed; A, Agreed; SA, Strongly Agreed); Source: Field Survey, 2018

Distribution of Respondents by their Attitude Towards the Commercialization of Cocoyam

Results presented in Table 5 shows the distribution of respondents by their attitude towards the commercialisation of cocoyam. The findings reveal that 2.7% of the farmers had a poorattitude towards the commercialisation of the crop while the majority (96%) had a fair attitude towards it. Only 1.3% of the farmers had a goodattitude towards the commercialisation of cocoyam. The mean attitude score was 2.38, and this implies that the general attitude towards the commercialisation of cocoyam in the study area was only fair. This could be as a result of their perception that other tuber crops were better and more profitable. Thiscorroborates the findings of Agwu *et al.* (2012).

Table 5: Distribution of respondents based on their attitude towards the commercialisation of cocoyam

Attitude	Frequency	Percentage	Mean			
Poor (< 2.00)	4	2.7				
Fair (2.00-3.00)	144	96.00	2.38			
Good (> 3.00)	2	1.3				
Source: Field Survey 2018						

Source: Field Survey, 2018.

Constraints to Cocoyam Commercialization

Table 6 shows the most severe constraint was the high susceptibility of cocoyam to pests and diseases. (mean score = 3.13). This implies that that pests and diseases were the major factors hindering the commercialisation of cocoyam in the study area. Okoye (2014) and Opata and Adeosun (2016) similarly reported that the low level of research and innovation that could provide disease resistant and high yielding varieties were perhaps responsible for the inefficient cocoyam cultivation and commercialisation in Nigeria. High demand of other tuber crops such as yam and cassava (mean score = 3.09), poor attitude of farmers towards the commercialisation of cocoyam (mean score = 2.65) and low knowledge of the uses of cocoyam (mean score = 2.56) were rated 2^{nd} , 3^{rd} and 4^{th} , respectively. Poor post-harvest handling was identified as the least constraint to the commercialisation of cocoyam.

The Result of Tested Hypothesis

H0₁: Socio-economic characteristics of farmers do not affect their attitude toward the commercialization of cocoyam. The multiple regression model with eight predictors produced $R^2 = .408$, F (8, 152) = 2.262, P < 0.01. This implies that the four significant regressors in the model explained 40.8% of the variations observed in attitude towards the commercialisation of cocoyam among the respondents. As shown in Table 7, age ($\beta = -0.008$), level of education ($\beta = -0.046$), household size ($\beta =$ -0.012) and frequency of extension contact ($\beta =$ 0.018) significantly affected farmers' attitude towards the commercialisation of cocoyam. The positive influence of frequency of extension contact on farmers' attitude implies that the more extension contacts the farmers have, the better their attitude towards commercialisation of cocoyam. Ele et al. (2013) similarly reported that increase in extension contact would increase farmers' positive attitude towards commercialisation in agriculture. On the contrary, farmers' positive attitude towards the commercialisation of cocoyam declined with age. This implies that the younger farmers'attitudes were more positive. The older the farmers become, the more negative their attitude is. The fact that younger farmers are likely to be more physically fit, economically-driven and open to new ideas could all play a part in this finding. At p < 0.10, the educational level of the respondents also influenced their attitude. The negative coefficient implies that the more educated the farmers were, the poorer their attitude towards the commercialisation of the crop. It is possible that educated farmers would rather focus on crops that were more commonly consumed and demanded in urban markets. Though it is argued that education enables an individual to make independent choices and to act by the decisions as well as increase the tendency to cooperate with other people and participate in group activities, it is also possible that education could increase the chances of the household head earning non-farm income. This would reduce the farmers' dependence on cocoyam commercialisation for survival (Martey et al., 2012). Also, positive attitude toward the commercialisation of cocoyam declined with increase in household size. It could be that large household sizes discouraged commercial orientation due to increasing household domestic consumption needs. Similar findings were reported by Enete and Igbokwe (2009) and Gebremedhin and Jaleta (2010). However, annual farm income, sex, farm size, marital status was not significant in predicting farmers' attitude towards the commercialisation of cocoyam.

Table 6: Constraints to commercialization of cocoyam

Constraints	VS F (%)	SF(%)	NS F (%)	NC F (%)	Score	MS	Rank
High susceptibility of cocoyam to pests and diseases	79(52.7)	12(8)	58(38.7)	1(0.7)	469	3.13	1^{st}
High demand of other tuber crops such as yam and cassava	72(48)	20(13.3)	57(38)	1(0.7)	463	3.09	2^{nd}
Poor attitude of farmers towards the commercialization of cocoyam	2(1.3)	98(65.3)	46(30.7)	4(2.7)	398	2.65	3 rd
Low knowledge of the uses of cocoyam	4(2.7)	77(51.3)	68(45.3)	1(0.7)	384	2.56	4^{th}
Inadequate knowledge on cocoyam production	5(3.3)	80(53.3)	58(38.7)	7(4.7)	383	2.55	5^{th}
Poor awareness of nutritional and economic importance	8(5.3)	66(44)	73(48.7)	3(2)	379	2.53	6^{th}
High susceptibility of planting materials to decay	5(3.3)	46(30.7)	95(63.3)	4(2.7)	352	2.35	$7^{\rm th}$
Unavailability of market for cocoyam	5(3.3)	43(28.7)	99(66)	3(2)	350	2.33	8^{th}
Lack of improved varieties of cocoyam	1(0.7)	29(19.3)	110(73.3)	10(6.7)	321	2.14	13^{th}
Lack of technology for planting, processing and storage	7(4.7)	51(34)	43(28)	49(32.7)	316	2.11	14^{th}
Lack of extension workers interest in the crop	8(5.3)	5(3.3)	131(87.3)	6(4)	315	2.10	15^{th}
Lack of access to research outputs on cocoyam	3(2)	9(6)	135(90)	3(2)	312	2.08	16^{th}
Low research on the crop when compared with other tuber crops	3(2)	5(3.3)	135(90)	7(4.7)	304	2.03	17^{th}
Lack of training on cocoyam production and utilization	4(2.7)	6(4)	126(84)	14(9.3)	300	2.00	18^{th}
Unavailability of improved planting materials	6(4)	32(21.3)	34(22.7)	78(52)	266	1.77	19^{th}
Inadequate international funding of projects on cocoyam	5(3.3)	5(3.3)	63(42)	77(51.3)	238	1.59	20^{th}
Poor post-harvesting techniques	6(4)	15(10)	0(0)	129(86)	198	1.32	21 st

Source: Field Survey, 2018

 Table 7: Determinants of farmers' attitude towards the commercialization of cocoyam

Socio-economic characteristics	Beta	Std. Error	t-value	Sig
Constant	3.018	0.159	18.971	0.000
Age	-0.008***	0.002	-3.190	0.002
Sex	-0.046	0.046	-0.994	0.322
Level of Education	-0.046**	0.018	-2.592	0.011
Annual farm income	0.006	0.000	0.168	0.867
Farming experience	-0.003	0.002	-1.380	0.170
Farm size	-0.003	0.004	-0.869	0.386
Household size	-0.012**	0.005	-2.265	0.025
Extension contact	0.018**	0.009	1.912	0.058

Source: Field Survey, 2018. $R^2 = 0.408$

CONCLUSIONS/RECOMMENDATIONS

Based on the high level of awareness of the uses of cocoyam and the fair positive attitude towards the commercialization of the crop, the study concluded that there are huge potentials for commercialization of cocoyam in Oyun LGA of Kwara State. Based on the findings and conclusion of the study, the following recommendations are put forward:

- National Root Crops Research Institute and other Agricultural Research Institutes should explore the breading of pest and disease resistant as well as high yielding varieties of cocoyam.
- Extension agents should facilitate links between farmers and markets for cocoyam.
- Ministry of Agriculture and stakeholders in nutrition and dietetics should create awareness (in urban areas) on the benefits and uses of cocoyam as a close substitute to yam and other tubers in human nutrition.
- Extension personnel should improve their contact with the farmers and create awareness of the benefits of the commercialisation of the crop.

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