

ARTICLE

<http://dx.doi.org/10.4314/mcd.v12i1.5>

Trade of parrots in urban areas of Madagascar

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ABSTRACT

The live capture of parrots is causing increasing concern across Africa. In Madagascar, home to three species of parrot (*Coracopsis nigra*, *C. vasa*, *Agapornis canus*), no study has examined how these species are being extracted from the wild and traded. In this study, we examined the procurement, length of ownership, and the end of ownership of pet parrots. Data were collected via household surveys (n = 440 interviews in 9 towns), market visits (n = 17 markets in 6 towns), and opportunistic data collection methods in urban, Malagasy towns. Most *Coracopsis* spp. are purchased (59%) or captured directly by the owner from the wild (22%), although we were unable to determine how *A. canus* was procured. Survey respondents reported purchasing *Coracopsis* spp. for the price of USD 5.36 ± 3.20. The average *Coracopsis* spp. was kept in captivity for 3.17 ± 2.51 years. No survey respondents provided information on the purchase price or length of ownership for *A. canus*. Ownership ended primarily when *Coracopsis* spp. escaped/flew away (36%) or died of unknown causes (21%). *A. canus* also flew away, although this was only reported in one instance. In-country demand appears to be met by a trade network of both informal and formal actors. It is unclear whether current protections for Madagascar's parrots, as far as the domestic market is concerned, are sufficient to ensure sustainable extraction of live individuals.

RÉSUMÉ

La capture de perroquets vivants est une préoccupation grandissante en Afrique. À Madagascar, qui abrite trois espèces de perroquets (*Coracopsis nigra*, *C. vasa*, *Agapornis canus*), aucune étude n'a examiné la manière dont ces espèces sont extraites de la nature et vendues et achetées. Dans cette étude, nous avons examiné l'acquisition, la durée de possession, et la fin de possession des perroquets domestiques. Les données ont été collectées grâce à des études dans les ménages (n=440 enquêtes dans 9 villes), des visites dans les marchés (n= 17 marchés dans 6 villes), et à une collecte de données opportunistes dans des zones urbaines malgaches. La plupart des *Coracopsis* sont achetés (59%) ou extraites directement de la nature par les propriétaires (22%) ; il nous a été impossible de déterminer les moyens utilisés pour l'obtention d'*A. canus*. Les personnes interrogées ont

déclaré l'achat des espèces de *Coracopsis* pour la somme de 5,36 ± 3,20 dollars US. En moyenne, ces espèces ont été gardées en captivité pendant 3,17 ± 2,51 ans. Aucune personne interrogée n'a procuré d'information sur le prix d'achat ou la durée de possession pour *A. canus*. Pour les espèces de *Coracopsis*, la possession s'est principalement terminée lors de la fuite/l'envol (36%) ou la mort liée à des causes inconnues (21%). La fuite d'*A. canus* a également été déclarée, mais dans un cas seulement. La demande locale semble être satisfaite par un réseau commercial d'acteurs formels et informels. Il n'est cependant pas encore clair si la protection des perroquets de Madagascar, permet que l'extraction de ces espèces pour le marché domestique soit menée de façon durable.

INTRODUCTION

Across the globe, 2,600 of the more than 9,600 bird species in existence are registered as being subject to trade (FAO 2011). The live capture of birds is causing increasing concern and parrot populations across Africa are declining (Martin et al. 2014). Parrots (Psittacidae) are among the most threatened group of bird species in the world, with 28% of species threatened on the IUCN Red List (Olah et al. 2016). In Ghana, 90-99% of Grey parrot (*Psittacus erithacus*) populations have been extirpated in the last two decades, due to habitat change and degradation, and the trade (both domestic and international) of this species (Annorbah et al. 2016). In the Democratic Republic of Congo, the live capture of parrots for the international market has caused a decline in *P. erithacus* populations (Hart et al. 2016). Studies such as these have focused primarily on the international market and there are few studies examining the keeping of parrots as pets in countries where they are endemic (Drews 2001).

In Madagascar, home to the Black parrot (*Coracopsis nigra*), the Vasa parrot (*C. vasa*), and the endemic Grey-headed lovebird (*Agapornis canus*), the live capture of parrots has received little attention (Martin et al. 2014). To date, no study has examined how parrots in Madagascar are being extracted from the wild and traded, despite evidence that it is not uncommon for parrots to be kept as pets (Reuter et al. 2017). This is notable as the live capture of animals in Madagascar is causing increasing concern (Schwitzer et al. 2013). Amphibians and reptiles are captured,

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Citation Reuter, K. E., Clarke, T. A., LaFleur, M., Rodriguez, L., Hanitriniaina, S., Schaefer, M. S. 2017. Trade of parrots in urban areas of Madagascar. Madagascar Conservation & Development 12, 1: 41–48. <http://dx.doi.org/10.4314/mcd.v12i1.5>

VOLUME 12	ISSUE 1	DECEMBER 2017
 MADAGASCAR CONSERVATION & DEVELOPMENT		
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 Promoting African Publishing and Education
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sometimes to the point of near-extinction (e.g., Grenoble 2013), and transported internationally via organized trade networks (Andreone et al. 2005) for pet or medical/medicinal purposes. Similarly, lemurs are also often live captured for the pet trade; over 28,000 lemurs were estimated to be kept as illegal pets in urban households between 2010 and mid-2013 (Reuter et al. 2016a), with 30 species affected (Reuter and Schaefer 2016).

In Madagascar, the trade of parrots has been primarily recorded in anecdotal reports (McBride 1996) or in export databases (UNEP-WCMC 2016; but see Reuter et al. 2017). Though there is evidence to suggest widespread ownership of pet parrots in Madagascar (Reuter et al. 2017), there is little information on how these parrots are extracted from the wild and transported to areas where many pet owners live, such as in urban areas. One anecdotal report regarding the capture of *Coracopsis vasa* for the international pet trade, noted that exporters would pay USD 2.54 for one *C. vasa* (regardless of age or condition) captured in north-east Madagascar (McBride 1996). Parrots are occasionally consumed by some communities in Madagascar (McBride 1996, Gardner and Davies 2014). In the Kirindy forest, the number of *Coracopsis* spp. eaten for food exceeded those captured for the pet trade (Dowsett 2000, Ekstrom 2004). In contrast, *C. vasa* are not considered to be “edible” in western Madagascar south of Kirindy (Randrianandrianina et al. 2010). In this study, we aimed to increase understanding of the trade of the three parrot species in Madagascar, including procurement, length of ownership, and the end of ownership.

LEGALITY OF PARROT TRADE AND OWNERSHIP. A 2006 domestic law determined that CITES Appendix II species can only be extracted (captured or hunted) with a permit and within national quotas determined by the Malagasy government (quotas advised upon by the CITES Scientific Authority, Durbin 2007). The extraction of the species (even with a permit) may be further restricted to national hunting seasons (Randrianandrianina et al. 2010) which do not consider the biology of different species (Rakotoarivelo et al. 2011). Due to regulatory burdens and difficulty getting permits, most extraction likely occurs illegally (similar to bushmeat hunting, Golden et al. 2014) without permits (Rakotoarivelo et al. 2011).

International export of these species is regulated as they are listed in CITES Appendix II. A moratorium on trade of *C. vasa* was issued in 1995 (Martin et al. 2014) after the Malagasy government did not establish harvest quotas for export (though the primary threat to the species appeared to be habitat degradation, CITES 2008). There have been no reported exports of the species from Madagascar since 2000 (UNEP-WCMC 2016). For *Coracopsis nigra*, there have been no exports since 2006 (prior to which wild-caught individuals were exported for commercial reasons, UNEP-WCMC 2016). Wild-captured *Agapornis canus* continue to be exported for commercial reasons (as opposed to non-commercial, scientific, educational, zoo, breeding, or other purposes, UNEP-WCMC 2013) from Madagascar (750 individuals in 2013 and 300 in 2014, UNEP-WCMC 2016); an annual export quota of 3,500 individuals was established in 1993 (CITES Notification No. 744). It is not clear whether there is substantial illegal export of the three species; a database on illegal animal seizures did not list Madagascar’s parrot species (Wildlife Trade Tracker, <http://wildlifetracker.org/>). Since 1981, 4,242 *C. vasa*, 5,875 *C. nigra*, and 117,549 *A. canus* have been reported to CITES as being exported (considering the

larger of both exporter and importer-reported numbers, UNEP-WCMC 2016).

METHODS

We employed various methods, including household surveys, market visits, and opportunistic data collection (detailed below). We present both qualitative and quantitative data from these data collection efforts.

ETHICAL RESEARCH STATEMENT. International standards for research ethics were followed and research was approved by an ethics oversight committee (Institutional Review Board, University of Utah). Research followed all national and local laws pertaining to the survey of adults in Madagascar. Research was authorized by locally elected officials in every town and commune in which research took place. This research required no government research permits.

STUDY SPECIES. We collected data regarding the following species: greater vasa parrot (*Coracopsis vasa*; Least Concern; decreasing population; BirdLife International 2016a), lesser vasa parrot (*C. nigra*; Least Concern; stable population size; BirdLife International 2016b), and the grey-headed lovebird (*Agapornis canus*; Least Concern; stable population size; BirdLife International 2016c). Though there are no published population estimates of these three species (BirdLife International 2016a,b,c), they are common across Madagascar (e.g., Martin et al. 2014).

All three species have plant-based diets (Hino 2002, Bollen and Elsacker 2004). In regards to habitat preference and range, *Coracopsis vasa* is considered edge-sensitive (Watson et al. 2004) and is found along coastal regions (BirdLife International 2016c). *Coracopsis nigra* is not known to be edge-sensitive and is found in agricultural settings, forests, and grasslands (BirdLife International 2017b). *Agapornis canus* is found along Madagascar’s coastal regions and has a large range that includes much of the country (BirdLife International 2016c). Although *A. canus* may be present in some agricultural landscapes and shrublands, their absence in edge or matrix habitats may indicate edge-sensitivity (Watson et al. 2004) and they are not typically found in forests (BirdLife International 2017).

STUDY AREA. Data were collected in ten urban towns throughout central, southern, and eastern Madagascar (Figure 1). Towns were always located within the habitat range of at least one of the three study species, had human populations ranging from 12,000 – 1.05 million people, and were found at altitudes ranging from sea-level to 1,500 meters (Table S1). Most of the urban towns surveyed had daily open-air markets selling a range of animals.

Towns were selected at regular intervals for surveying along a 747-km highway ‘transect’ (following Reuter et al. 2016a,b) beginning in Toamasina (formerly known as Tamatave, eastern Madagascar) and going central/south via the RN2/RN7 roads down to the town of Fianarantsoa. In addition, the towns of Tôlanaro (formerly known as Fort-Dauphin) and Toliara (formerly known as Tulear) in the southern portions of the island were sampled; these towns were not sampled using our overland, ‘transect’ approach due to safety concerns regarding travel by car.

The towns selected for surveying included five of the seven largest towns in Madagascar (from largest to smallest:

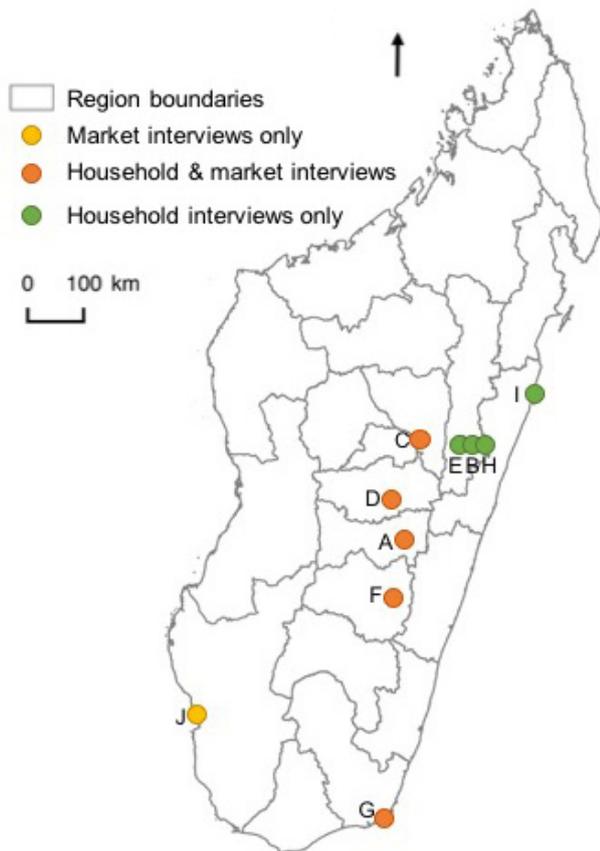


Figure 1. Towns visited for data collection during this study. Administrative boundaries of regions are provided for geographical reference. Letters shown on the map correspond with the town codes in Table S1.

Antananarivo, Toamasina, Antsirabe, Fianarantsoa, Toliara). Towns were located in eight of the country's 22 administrative regions, with at least seven different ethnicities found across the towns. The combined human population of the ten towns was approximately 1.91 million people out of Madagascar's urban population of 7.27 million people, (UNDP 2013). The total population of Madagascar is approximately 22.92 million people (World Bank 2016).

DATA COLLECTION USING HOUSEHOLD SURVEYS. During July and August 2016, we visited households ($n = 440$) in nine urban towns (Figure 1, Table S1). For household surveys, following Reuter et al. (2016a,b) we used random sampling stratified by administrative unit with 5-10 interviews conducted across as many different communes/quarters in each town as time would allow. To ensure independent sampling, only one adult was interviewed per household. If an eligible individual refused to participate or if nobody was present, sampling continued at the next household. Interviews were anonymous and no identifying information was collected. Verbal informed consent was received and interviews were conducted by a two-person team comprised of one international project leader and one trained Malagasy translator.

Interviewees were asked whether they had ever seen a pet parrot. We were clear to use a variety of local words for the words 'pet', 'parrots', and 'lovebirds' (in both Malagasy and French). We asked about parrots and lovebirds separately, as grey-headed lovebirds were not typically considered to be parrots by respondents. We always used translators that were fluent in the local dialect spoken to ensure that the most appropriate common names for the animals were used. We did not provide images of birds to facilitate species identification. However, when an individual did

not recognize the local name, we did occasionally show photos of the three species on mobile phone devices. If the answer to our first question was yes, we asked: Where, when, and how many did you see? We recorded information about *Coracopsis* spp. and *Agapornis canus* separately on our datasheets and in the database used for analysis. Respondents could choose not to answer any question; they could also choose to respond to questions with "I don't know" or "I don't remember".

Similar to other studies on pet ownership in Madagascar (Reuter et al. 2016a), no efforts were made to define or limit the recall period as the purpose of this research was to collect baseline/foundational information about the ownership of pet parrots in Madagascar. Long recall periods are preferred when asking interviewees about rare events (noting the researchers' implicit assumption that ownership of pet parrots in Madagascar would be rare). Long recall periods of rare events can provide more accurate information than the extrapolation of data collected over shorter recall periods (Jenkins et al. 2011, Golden et al. 2013). However, it is important to note that based on the format of the questioning, respondents may have only reported their most recent or the most memorable encounter with a pet *Coracopsis* spp. or *A. canus*.

Following Reuter et al. (2016a), we did not ask individuals whether they had owned a pet parrot directly, because of the potential for increased interviewee discomfort. We anticipated that some interviewees would be uncomfortable disclosing the ownership of wild animals, like parrots, to foreign researchers who did not have a history of working in the towns where surveys took place (also given that most pet parrots have been illegally extracted from the wild, even if people are generally not aware of environmental laws, Keane et al. 2010). Some interviewees indicated voluntarily that they were current or former owners. In such cases, we asked the following questions: How did you procure the bird? How long did you have your bird? How did ownership end? Sometimes non-owners (e.g., individuals that did not self-report owning the parrot or individuals who clarified that they were not owners) also told us information about how parrots were procured, how long they were owned, and how ownership ended. Studies on the ownership of pet lemurs in Madagascar show evidence that non-owners are able to provide a wide range of information about wild animal pets that they have encountered (Reuter and Schaefer 2016, Reuter et al. 2016a,b).

We did not provide interviewees with a definition of a pet parrot but individuals reported to us on birds that were both caged and not caged (i.e., had clipped feathers or were otherwise kept in an uncaged manner). Pet parrots typically included birds that had a clear human owner (regardless of whether they were caged or not). We excluded birds seen in the wild, zoos, or reserves. The two *Coracopsis* spp. look physically similar but can be differentiated by their different flight patterns and calls (Forshaw 2010: 146), which may not be observable in caged birds or unknown to individuals that have not observed both species in the wild. Thus, we anticipated a priori that it would be difficult for urban respondents to differentiate between *C. nigra* and *C. vasa*, especially if they only quickly saw the pet parrot. Therefore, aside from differentiating between *Coracopsis* spp. and *Agapornis canus* (based on the respondent's use of local or partial scientific names), no further species identification was done. We acknowledge that respondents in more rural areas, or where wild *Coracopsis* spp. are common, might have been able to differentiate

between these two species. Given the semi-structured nature of interviews (Rietbergen-McCracken and Narayan 1998), we noted additional information that respondents provided to us (above and beyond their answers to the core questions listed above) as they spoke to us about the *Coracopsis* spp. and *Agapornis canus* that they had seen as pets.

In this study, we present data on the procurement, length of ownership, and the end of ownership. Data were reported by individuals that had seen or owned the three target species. Out of 440 household interviews (Table S1), 161 individuals ($37 \pm 11\%$ of respondents, towns as replicates) reported having seen a *Coracopsis* spp. in captivity and a total of 39 individuals across all towns volunteered that they were past or current owners of *Coracopsis* spp. Only 20 individuals in total (4.5% of all interviewees) had seen an *Agapornis canus* in captivity. Only one individual interviewed reported having previously owned an *A. canus*. We present the data on *A. canus* because no other data on their ownership as pets have been published, but the small sample size means that these results should be treated as preliminary and merit further research.

VISITS TO OPEN-AIR MARKETS. During the same time period in which we conducted household surveys, we also opportunistically visited 17 established, well-known, open-air markets in 6 towns (Figure 1., Table S1) at least once when the market was open and at its busiest (e.g., in the morning, during the business week). In some towns, there is a one day of the week ('market day') when more vendors will be selling goods than on other days. We tried to time our visits with these market days but often this was not the case. The time period of our visits coincided with the national 'hunting season' when birds can be extracted legally with permits (Randrianandrianina et al. 2010). Some wild animals are routinely sold (usually dead; sometimes alive) by select vendors in urban markets in Madagascar (the same types of markets that we visited, Reuter et al. 2016b). We are not aware of any studies examining how the volume of wild animals sold (alive or dead) differ in markets in Madagascar between hunting and non-hunting seasons.

When visiting markets, we visually ascertained whether parrots were being sold during our visit. When possible, we also briefly interviewed a selection of sellers in the markets (at least two individuals per market, generally those selling other types of living birds) to understand whether parrots had ever been sold at the market in the past. In addition, these market sellers were asked whether they had ever sold parrots. If the answer was yes, we asked: How did you procure the birds? How much did you sell them for? Additional or more in-depth market visits could not be conducted due to time and resources limitations.

OPPORTUNISTIC DATA COLLECTION. We undertook opportunistic data collection on two occasions, when we happened to come across vendors selling parrots. We conducted brief unstructured interviews with these vendors and asked: How did you procure the birds? How much did you sell them for? In the case of the second vendor, it appeared that the individual was trying to solicit a purchase of the birds in question from the foreign researcher; we therefore qualify the price-related data in the results as being the price for 'foreigners' (as opposed to the normal market price).

ANALYSIS. Results are presented as mean values with 95% confidence intervals (calculated as 1.96 standard deviations from the mean). Sample sizes are typically small and therefore towns are not used as replicates in analyses unless otherwise noted. Price-related data are presented in Malagasy Ariary, with U.S. dollar (USD) equivalents in parentheses, based on the exchange rate of 1 August 2016 (MGA 2983 to USD 1; United Nations Treasury 2016). For comparison, 81.3% of the population lives on < USD 1.25 per day (UNDP 2013). We present only price data from 2015 and 2016.

RESULTS

PROCUREMENT OF BIRDS. From the household interviews, 30 owners and 19 non-owners provided information on how *Coracopsis* spp. were procured. *Coracopsis* spp. were usually procured via purchase from a third party (59% of $n = 49$), although sometimes the bird had been captured by the owner from the wild (22%), received as a gift (16%), or an individual had found and hatched parrot eggs (2%). One respondent noted that the *Coracopsis* spp. was caught after clearing agricultural fields.

Only two people indicated how *Agapornis canus* were procured and both respondents said the species was captured from the wild using "sticky traps" (see Discussion). The two street-side vendors of birds opportunistically found by researchers provided information about how they had sourced the birds they were selling. The first vendor, selling both *Coracopsis* spp. and *A. canus*, purchased the birds from third-party individual(s) (it was not clear whether these individual(s) were the same individuals extracting birds from the wild). The third-party individuals sourced *Coracopsis* spp. from a location 117 km distant from the vendor, though within the habitat range of the species. *A. canus* were sourced by third-party individuals from locations 27 km and 22 km distant from the vendor, though not within the habitat range of the species. The second vendor, selling only *A. canus*, had taken them from the wild. Neither capture method nor distance from the source location was revealed.

PURCHASE AND SALE OF BIRDS. From the household interviews, 13 owners and four non-owners could recall the purchase price of the *Coracopsis* spp. that they had encountered. Four individuals had purchased *Coracopsis* spp. in 2015 and 2016, paying an average of $16,000 \pm 9,561$ MGA per bird ($n = 6$; USD 5.36 ± 3.20 ; range: 2,000 – 35,000 MGA). Three of the four individuals provided information about the location of purchase; birds were purchased directly from people who had caught them ($n = 1$) and from markets ($n = 2$).

Researchers were not able to visually confirm the sale of parrots during the brief visits to 17 established open-air markets where a range of other animals were sold. However, researchers were informed by vendors that the sale of parrots had happened in the past and would happen again in the future, typically on large market days or on an ad hoc basis. Two individuals interviewed in Antananarivo at open-air markets had previously sold *Coracopsis* spp. (in 2005 and 2014). These individuals both continued to sell domestic birds (e.g., chickens, ducks) at the market. However, both individuals stopped selling parrots because they were hard to source. One of the two individuals indicated that there was no demand because no one was exporting birds.

The two street-side vendors of parrots opportunistically found by researchers, were stand-alone vendors, not near existing markets. In both cases, birds were in cages being sold on the side of the road; once in the middle of a major city and the second time along a well-traveled road between two large cities. The first vendor observed was situated at a street-side location selling 20 *Agapornis canus* (15 in a ~0.03 m³ cage; 5 kept in a ~0.03 m³ cage) and 3 *Coracopsis* spp. (2 kept in a ~0.06 m³ cage; 1 kept in a ~0.06 m³ cage; Figure 2). The cages were in full sunlight, none had water, and only one cage appeared to have some dried corn and rice available as food (Figure 2). The vendor reported purchasing *A. canus* for 1,000 MGA (USD 0.34) and selling them for 4,000 MGA each (USD 1.34; selling 6 per month on average), purchasing smaller-bodied *Coracopsis* spp. for 20,000 MGA (USD 6.70) and selling them for 50,000 MGA (USD 16.76; selling 4 per month), and larger-bodied *Coracopsis* spp. for 30,000 MGA (USD 10.06) and selling them for 60,000 MGA (USD 20.11; selling 1 per month). The second vendor that we observed, was selling three pairs of *A. canus*. Each pair was kept in a ~0.03 m³ cage with no water and seeds/grains for food. The vendor indicated the sale price (likely an elevated sale price for foreigners) would be 100,000 MGA (USD 33.52) per breeding pair.

LENGTH OF OWNERSHIP. Eighteen owners and three non-owners provided estimates for the length of time that a *Coracopsis* spp. was kept in captivity (Figure 3). The average *Coracopsis* spp. was kept in captivity for 3.17 ± 2.51 years ($n = 21$, range: 0.08 – 25 years). No respondents provided information on length of ownership for *Agapornis canus*.

END OF OWNERSHIP. Twenty-four owners and 14 non-owners were able to provide information on how ownership of *Coracopsis* spp. ended (Figure 4). Only one respondent provided information on how *Agapornis canus* ownership ended (the bird flew away).

DISCUSSION

The purpose of this paper was to increase understanding of the trade of pet parrots in urban areas of Madagascar. Worldwide, nearly 30% of the 355 species of parrots are currently threatened with extinction (Tella and Hiraldo 2014). The domestic trade of parrots in Madagascar has been poorly studied, therefore it is important to increase research on their extraction and trade to better understand how to enforce bird trade regulations and to create awareness of the impact on wild populations. We found that pet parrots are procured from a series of formal and informal entities with the final owner usually purchasing their parrot from a third party. We hypothesize that most extraction of pet parrots from the wild is illegal. In addition, we found that pet parrots were kept



Figure 2. Parrots for sale, as photographed (with permission) at the two vendors that were found during the course of this study. Left and center *Agapornis canus*, right *Coracopsis nigra*.

alive for relatively short periods of time and that ownership usually ended with the death of the parrot, which is important information should future analyses aim to understand the sustainability of parrot extraction in Madagascar.

PROCUREMENT OF PARROTS. Owners procured their parrots (either purchased from a third party or captured from the wild) at different points along the commodity chain. The trade of parrots in Madagascar is likely similar to the trade of wild animals in Africa, which takes place via a series of formal and informal entities (Bennett 2002, Kümpel et al. 2010, Reuter et al. 2016b). 'Formal' trade typically involves a consistent set of actors and venues (Bowen-Jones et al. 2003) while 'informal' trade structures involve businesses that lack large capital investments, that are ephemeral, or that exist outside government oversight (Benjamin and Mbaye 2014). The legality of trade, and the 'visibility' of trade (e.g., how aware the general public is of the trade), are not equivalent to the formality of the trade. Depending on the context, the trade of an item can be illegal but formalized and visible (Reuter et al. 2016b). Similar to the bushmeat trade in Madagascar, the trade of parrots elsewhere in the world has been conducted through a combination of informal and formal entities. In Mexico, most parrots are opportunistically poached in rural areas by informal entities and then transported to urban areas by more formalized middlemen and sellers (reviewed by Pires and Clarke 2011).

Our data are limited but we document that most birds seem to be purchased by their urban owners from a third-party (as opposed to being personally extracted from the wild; in contrast to pet lemurs in urban areas, Reuter et al. 2016a). These third-parties include both informal and formal entities. For example, the two street-side vendors we opportunistically came across, could be considered 'formal' and 'informal', respectively. The first vendor was seen by researchers selling parrots in the same location multiple times over the months in which data were collected. This vendor regularly sold parrots (providing us with the average number sold per month) and sourced his/her parrots from a third-

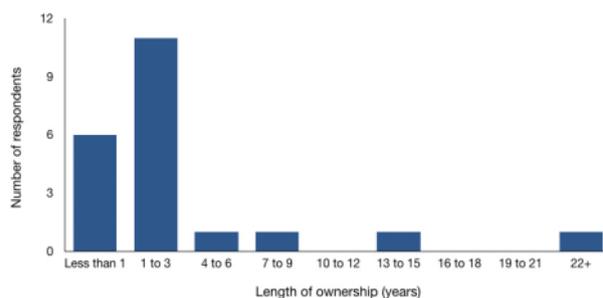


Figure 3. The length of ownership (in years) of *Coracopsis* spp. as reported by 21 respondents.

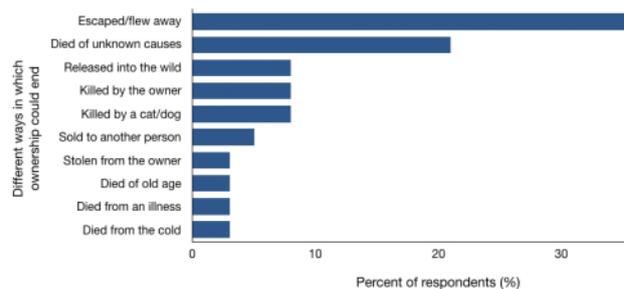


Figure 4. The way in which ownership of *Coracopsis* spp. ended, as reported by 38 respondents.

party. The second vendor appeared to be selling the birds on an irregular basis; since he/she extracted them personally from the wild, it might have been an *ad hoc* method of income. Finally, we document that parrots are sometimes sold at open-air markets though the timing seemed irregular. This is similar to the sale of bushmeat in Madagascar, where large urban markets generally have no more than one individual selling bushmeat on a daily basis with additional individuals selling bushmeat on large 'market days' or when supply is high (Reuter et al. 2016b).

The sale price for *Coracopsis* spp. (USD 5.36 ± 3.20 as reported by Malagasy respondents) is similar to the prices of wild caught parrots sold for domestic trade in other developing areas of the world (e.g. USD 5-10 in Bolivia, reviewed by Pires and Clarke 2011). It is unclear how much the price varies for these species across Madagascar, though we provide evidence that prices for parrots can vary by buyer (e.g., if the buyer is Malagasy or a foreigner). Similarly, the price of a captive lemur varies from USD 1.03-13.65 in Madagascar (Reuter et al. 2016a) depending on the buyer, location, and age/species of the lemur (with prices of up to USD 100 for 'naïve' foreigners). Our data were not sufficient to examine changes in price over time, though this would be interesting to examine in future studies. Legislative measures – like CITES listing a species – have led to price increases in international markets for other animals in the past (reviewed by Tapley et al. 2011).

Some owners do capture their pet parrots directly from the wild. Very few individuals described how parrots were captured (and we did not ask directly regarding this aspect of procurement). In regards to hunting of *Coracopsis* spp., Gardner and Davies (2014: 24) report that they are "easily catapulted as [they] perch on high, exposed branches". In regards to *Agapornis canus*, two respondents mentioned "sticky traps"; Gardner and Davies (2014) also report that *A. canus* is captured at lake edges using *Folotsia grandiflora* (= *Cynanchum grandidieri* Liede & Meve Apocynaceae) resin on branches. Plant-based sticky substances have been used to 'sticky-trap' birds in Madagascar, whereby these sticky substances are used as a bird lime (Richardson 1967) and spread onto surfaces where the birds often land, thereby allowing them to be caught alive and relatively unharmed. There are several other types of capture methods that could be used including netting and traps with nooses. Nets are used to capture bats in Madagascar (Reuter et al. 2016b) while nooses (that tighten around the neck or foot of a bird) are described in Gardner and Davis (2014) and have been employed to capture birds. These noose-traps are set in areas where there is a high density of birds and in the case of *A. canus*, fences are sometimes erected to guide the birds towards the traps (Gardner and Davies 2014). It should be noted that no one mentioned the poaching of parrots from their nests.

As noted above (see Methods), the authors hypothesize that most parrots in Madagascar are likely extracted without permits (and therefore illegally). If so, the current protections may be insufficient in ensuring that the extraction of live individuals is done sustainably (Reuter et al. 2017). In other words, the current protections around Madagascar's parrots do not seem to be enforced such that the extraction of animals from the wild is being tracked in any meaningful way. Therefore, it cannot be determined whether extraction rates are sustainable in the long-term. Nationally, there are limited consequences of enforcement for a range of legal and illegal natural resource uses (Sommerville et al. 2010). This is notable as Madagascar is party to CITES (Convention on In-

ternational Trade in Endangered Species of Wild Fauna and Flora, CITES 1983) and the CBD (Convention on Biological Diversity, UN 1992) and has therefore agreed to regulate international and domestic trade. If Madagascar is to begin better regulation of the domestic trade of wild animals (both dead and alive), an understanding of the trade and commodity chains are important pieces of information. For example, an in-depth analysis on the commodity chain of bushmeat in Madagascar highlighted several options for regulation at each point on the commodity chain (Reuter et al. 2016b).

LENGTH OF OWNERSHIP. Our study suggests that pet parrots are kept alive in captivity in Madagascar for short periods of time (3.17 ± 2.51 years). However, elsewhere in the world, the maximum lifespan of these species in captivity has been recorded as 38 years for *Coracopsis nigra*, 29 years for *C. vasa*, and 16 years for *Agapornis canus* (Young et al. 2011). This may be because pet parrots in Madagascar are kept in a range of environments that do not allow for adequate movement and nutrition, with some birds showing various stereotypical behaviors (Reuter et al. unpublished data). We have little data as to why some pet parrot owners may be providing low levels of care, but there are several reasons why this may be the case. First, parrot owners may view their pets as having low value (with replacement birds being easily available should the pet parrot die) and may therefore treat them as dispensable (though several owners spoke fondly of their pet parrot). Second, owners of exotic pets often do not know how to best care for exotic pets (Soulsbury et al. 2009). In the United States, pet birds are sometimes ignored or neglected because of behavioral problems (Luescher 2006: 160). In Madagascar, pet lemur owners are not easily able to access information on how to keep these animals as pets (Reuter and Schaefer 2016). This may also be the case with pet parrots.

END OF OWNERSHIP. Our data suggest that the ownership of *Coracopsis* spp. ends with the death of the parrot 51% of the time (with various causes of death) and with the escape of the parrot 36% of the time. We found very little quantitative information on how parrot ownership ends in other areas of the world. One book suggested that in the United States, birds with behavioral problems (even valuable birds) are often neglected or gifted to others (Luescher 2006: 160). This information, along with the data on the average length of ownership, is interesting in regards to the larger question about whether or not the pet parrot trade in Madagascar is sustainable. Though our study cannot answer that question, the information provided here is certainly relevant to those types of analyses.

CONCLUSIONS AND NEXT STEPS

In this study, we found that pet parrots kept in urban towns in Madagascar are often purchased from third-parties, including markets and individuals that function as both formal and informal traders. We hypothesize that most extraction of parrots is illegal. We further hypothesize that the trade and ownership of parrots is not hidden (meaning, efforts are not made to conceal the ownership of pet parrots by owners). We document that the sale of parrots is often done on an *ad hoc* basis. For example, we had difficulty locating and interviewing sellers/traders of live parrots using rapid assessment methods. We were only able to speak with live parrot vendors when they were opportunistically found. This

may be part of the reason why the domestic trade of parrots in Madagascar has received so little attention in the literature.

As evidenced in this study, much remains to be learned about the trade of parrots in Madagascar. For example, in our study, respondents may have under-reported sightings of both *Coracopsis* spp. and *Agapornis canus*. This could have been due to: 1) the short interview time, 2) the fact that research teams were not well-known to communities being interviewed, 3) that many of the parrots in question were likely extracted illegally (though knowledge of environmental laws is low), and 4) respondents not recognizing which animals/species they were being interviewed about. In addition, a higher sampling effort may have yielded more relevant data for this study, especially if the sale of living parrots is uncommon; for comparison, in one study in Madagascar, less than 1% of 354 open-air market sellers of meat had sold bushmeat in the three-days prior to being interviewed (Reuter et al. 2016b). As such, there are continued gaps in knowledge that make it difficult to suggest harvest quotas or other quantifiable measures of sustainable extraction of the three species (Beissinger and Bucher 1992). Therefore, we suggest additional research on the extraction and trade of parrots that could help inform where and how often they are captured as pets, in addition to increased understanding about their habitat ranges and total population numbers. Unless the conservation and scientific community turn their attention to Madagascar's parrots, it is likely the Government will continue to be unable to set extraction quotas.

It is clear that, especially in Madagascar, there are a large number of pressing conservation priorities. In this context, it may be counter-intuitive to advocate for additional research and conservation outreach on these three species, all of which are classified as 'Least Concern' on the IUCN RedList (BirdLife International 2016a,b,c). However, the authors would argue that baseline research, perhaps as an addition to ongoing research initiatives (e.g. market surveys, bushmeat studies, habitat surveys) and outreach (e.g., expansion of conservation programming to include birds) would be useful for Madagascar's parrots. This could help ensure that awareness is proactively raised and that, if possible, the conservation community is notified early if there appear to be population declines in the three species (as would be the case if a large number of bird vendors would suddenly have a harder time sourcing parrots from the wild). The lack of studies on similar topics in the past have sometimes masked large conservation issues (e.g., studies on the bushmeat trade in Madagascar in the late 2000's drastically increased awareness of this problem, e.g., Golden 2009, Jenkins et al. 2011).

ACKNOWLEDGEMENTS

Many thanks to GERP (Groupe d'étude et de recherche sur les primates de Madagascar), Association Mitsinjo, the Sainte Luce Reserve, and to Conservation International for facilitating research in some of the towns visited. Many thanks to Tiana Ratolojanahary, Irène Ramanantenasoana, Housseini Maihidini, Tokihenintsoa Andrianjohaninarivo, Tolotra Fanambinantsoa, Honore Reserva, Olivier Zarason, and Jacky I. A. Youssouff for serving as translators during part of the data collection. Thanks to Toby Schaeffer for the development of maps for this manuscript. We thank host communities for their hospitality. This research was funded by a National Geographic Conservation Trust grant to KER.

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SUPPLEMENTARY MATERIAL

Available online only

Table S1. The ten towns in Madagascar (Figure 1) where data were collected, with population, number of households interviewed, number of individuals who knew someone who owned or had previously owned a bird, number of individuals who themselves owned or had previously owned a bird, number of markets visited, and number of markets where pet parrots (*Coracopsis nigra*, *C. vasa* and *Agapornis canus*) were for sale. (Town codes correlate to the codes shown on Figure 1, population estimates for cities were obtained from <http://www.ilo.cornell.edu/ilo/data.html>, or from local officials, habitat range data taken from BirdLife (2016a,b,c), *does not include the respondents who had personally owned a parrot)

Reuter, K. E., Clarke, T. A., LaFleur, M., Rodriguez, L., Hanitriniaina, S., Schaefer, M. S. 2017. Trade of parrots in urban areas of Madagascar. *Madagascar Conservation & Development* 12, 1: 41–48. <http://dx.doi.org/10.4314/mcd.v12i1.5> Supplementary Material

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Town	Region	Town Code	Population	Within <i>C. vasa</i> habitat range	Within <i>C. nigra</i> habitat range	Within <i>A. canus</i> habitat range	Altitude of town (m)	No. of households interviewed	% seen a pet <i>Coracopsis</i> spp.*	% of current/ former <i>Coracopsis</i> spp. owners	No. years since last seen/owned	No. of markets visited	No. of markets with pet parrots for sale (%)
Ambositra	Amoron'i Mania	A	32 818	no	yes	no	1318	62	48	21	8 ± 3	2	0
Andasibe	Aloatra-Mangoro	B	12 000	yes	yes	yes	964	53	11	17	5 ± 5	0	-
Antananarivo	Analamanga	C	1 054 649	no	yes	no	1276	53	23	11	10 ± 4	4	0
Antsirabe	Vakinankaratra	D	186 253	no	yes	no	1500	25	68	0	13 ± 5	5	0
Beforona	Aloatra-Mangoro	E	13 000	yes	yes	yes	549	55	38	6	3 ± 3	0	-
Fianarantsoa	Haute Matsiatra	F	126 000	no	yes	no	1200	32	25	3	24 ± 6	2	0
Tôlanaro	Anosy	G	46 298	yes	yes	yes	8	50	32	6	2 ± 2	1	0
Moramanga	Aloatra-Mangoro	H	40 050	yes	yes	yes	914	60	55	7	3 ± 3	0	-
Toamasina	Atsinanana	I	201 729	yes	yes	yes	11	50	36	0	17 ± 8	0	-
Toliara	Atsimo-Andrefana	J	195 904	yes	yes	yes	8	0	-	-	-	3	0
TOTALS								440	37 ± 11	8 ± 5	9 ± 5	17	0 ± 0