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Microbiological quality assessment of facial cosmetics *Stanley, O. H¹, Immanuel, M. O¹, and Ekanem, P.²

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Abstract

Cosmetics are beauty enhancing agents for which microbial quality concerns have been neglected by users who often see them as innocuous. The aim of this study was to investigate the microbiological quality of selected facial cosmetic products. Thirty (30) samples each of in-use and unused cosmetics were obtained from users and cosmetics shops in Port Harcourt, Nigeria. The cosmetics sampled were lipsticks, eye shadows and foundations. The aerobic plate count and enrichment test methods were employed to isolate, enumerate and identify microbial contaminants using conventional presumptive and phenotypic identification methods. Microbial contaminants were present in 80% of the in-use cosmetics and 46.7% in the unused cosmetics. Results revealed presence of Staphylococcus aureus, Staphylococcus epidermidis, Streptococcus spp., Pseudomonas aeruginosa, Candida albicans, Aspergillus spp. and Penicillium spp in the in-use cosmetics and Staphylococcus aureus, Staphylococcus epidermidis, Aspergillus spp. and Rhizopus spp. in the unused cosmetics. Results revealed higher levels of contamination for in-use cosmetics with both pathogenic and non-pathogenic microbial species compared to the unused cosmetics. Results also indicated the failure of added preservatives to effectively inhibit microbial load to acceptable levels. Cosmetic use is on the increase and this study exposes the risk of using contaminated cosmetics products.

Keywords: Cosmetics, pathogenic, microbial load

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Introduction

Cosmetics are beauty articles or preparations which can be rubbed, poured, sprayed or placed in contact with the human body, with the intension to enhance aesthetic morphological appearance and improve conditions (Mwambete et al., 2009; Noor et al., 2015). Cosmetics are made from a range polymers and additives including proteins, carbohydrates, lipids, surface active agents, polymers, vitamins, absorbents, dyes and fragrances (Pinon et al., 2007; Jagessar et al., 2008). These cosmetics formulations and the abundance of water and other physical conditions, make them suitable media for microorganisms (Budecka and Kunicka-Styczyńska, 2014).

Cosmetic contaminants may gain access incidentally during the manufacturing or during use by consumers. Contamination of cosmetics by microorganisms may cause spoilage of the product and may present a serious health risk when pathogens are present (Rana et al., 2014). As a consequence, contamination may impact on the health of users and bring about economic losses to the producers (Zhang et al., 2009).

Most cosmetics are not sterile and they are made of non-sterile raw materials. Though cosmetic do not have to be sterile, microbial limit values have been reported according to the type of the cosmetics (Onurdað et al., 2010; Budecka and Kunicka-Styczyńska, 2014). Good manufacturing

and regulatory practices ensure that cosmetics entering the market are safe. Despite all efforts to improve microbiological quality of cosmetics, reports continue to appear in scientific literatures, suggesting high contamination (Babalola and Eze, 2015; Gamal et al., 2015; Skowron et al., 2017).

Cosmetics such as lipsticks, eye shadows and foundations are common women beauty products. Their safety to users because of the area of application necessitates microbial quality assessment. Facial cosmetics containing pathogens can pose serious health risk to the consumer due to the application area and ease of access to the eye nose and oral cavity (Budecka and Kunicka-Styczyńska, 2014). Parabens and other chemical additives are often added to cosmetics to prevent spoilage and to shield consumers against dangerous bacteria. It is obvious from available literatures that these additives are either not effective or not added in the right quantity (Onurdað et al., 2010; Mwambete and Simon, 2010). The aim of this study was to carry out the microbiological risk assessment of in-use and unused cosmetics.

Materials and Methods

Sample collection

A total of thirty (30) samples each of eye shadows, lipsticks and foundations, representing five different brands were used in this study. For each cosmetic sample used, 15 representing inuse samples were randomly collected from female students resident in the University of Port Harcourt hostels and the other 15 representing unused samples were bought from the open market in Port Harcourt, Nigeria. All samples had manufacturer's address, manufacturing date, batch number, NAFDAC number and were within their expiry dates.

Determination of Bacterial Contaminants

One gram (1g) mass of sample was dispensed in

4 ml sterile Ringer solution containing 0.25% tween 80 and thoroughly mixed. The mixture was serially diluted with peptone water and a millilitre from 10⁻⁴ - 10⁻⁵ concentrations was plated out on nutrient agar, mannitol salt agar, blood agar, eosin methylene blue agar plates. All the plates were incubated at 37 °C for 48 hours. Colonies formed were counted and the mean count was calculated and expressed as colony forming units per gram (cfu/g) of products. The bacterial isolates were identified using Gram stain, oxidation fermentation, oxidase, and catalase tests described in the Bergey's Manual of Systematic Bacteriology.

Determination of Fungal Contaminants

One (1) ml of dilutions (10⁻²-10⁻³) was inoculated on Sabouraud dextrose agar (SDA) plates using pour plate method. The plates were then incubated at 25°C for 5 days. Enumeration of colonies was expressed as yeasts and moulds count per gram. Fungal isolates were identified based on their macroscopic and microscopic characteristics. Macroscopic identification was done by visualizing surface pigment and reverse pigment on SDA plates and microscopic characterization includes shape, color and structure of conidia, hyphae, conidiophores and conidial head.

Determination of Moisture

Moisture was determined by weighing petri-dish dried in an oven at 105° C for 3 hours and another containing 3 g of samples dried at same temperature until a constant weight was achieved. The difference in mass was taken as the moisture content.

Determination of pH

The pH was determined using a pH meter (GLP 21 (Crison Instruments, S.A., Barcelona, Spain) after homogenizing 1g of the sample in 10 ml of distilled water to form slurry in which the pH meter was inserted.

Results

Results for microbial content test for tested cosmetics revealed presence of *Staphylococcus aureus*, *Staphylococcus epidermidis*, *Streptococcus spp.*, *Pseudomonas aeruginosa*,

Candida albicans, Rhizopus spp. Aspergillus spp. and Penicillium spp. as contaminants of the tested cosmetics (Table 1). The microbial diversity was more in the in-use cosmetic than the unused.

Table 1: Microbial contaminants of facial cosmetics

	In-use	:	Unused			
Cosmetic	Bacteria (cfu/g)	Fungi (cfu/g)	Bacteria (cfu/g)	Fungi (cfu/g) ND		
Eye shadow-1	Staphylococcus aureus and S. epidermidis	ND	S. aureus			
Eye shadow-2	S. aureus	ND	S. aureus	ND		
Eye shadow-2	ND	ND	ND ND	ND		
Eye shadow-4	ND	ND	ND	ND		
Eye shadow-5	S. aureus	ND	ND	ND		
Lipstick-1	Streptococcus spp.	Candida albicans	ND	Rhizopus spp.		
Lipstick-2	S. aureus	ND	ND	ND		
Lipstick-3	S. aureus	ND	ND	ND		
Lipstick-4	Streptococcus spp. and Pseudomonas aeruginosa	ND	ND	ND		
Lipstick-5	Streptococcus spp.	ND	ND	ND		
Foundation-1	S. aureus and S. epidermidis	Aspergillus spp. and Penicillium sp.	S. aureus	ND		
Foundation-2	S. aureus	ND.	S. aureus, and S. Epidermidis	ND		
Foundation-3	S. aureus	ND.	ND	Aspergillus spp.		
Foundation-4	S. aureus	ND	ND	ND		
Foundation-5	S. aureus	Aspergillus spp.	S. aureus	ND		

ND: Not detected

Table 2 shows the microbial counts and physical properties of cosmetic products. The microbial counts ranged from 1.0×10^2 - 4.0×10^2 cfu/g and 6.0×10^2 - 3.0×10^4 cfu/g for unused and in-use cosmetics respectively. The counts for the in-use eye shadow ranged from 2.0×10^4 - 7.2×10^3 cfu/g;

6.0x10² 3.0x10⁴ cfu/g for lipstick and 1.0x10³ 3.0x10³ cfu/g for foundation. There was no fungal contaminant in eye shadow for both inuse and unused cosmetics. The pH values were moderately acidic or alkaline. Moisture content ranged from moderate to high.

Table 2: Microbial counts and physical properties of cosmetic products

	J	In-use				Unused		
Cosmetic	Aerobic Plate Count				Aerobic Plate Count			
	Bacteria (cfu/g)	Fungi (cfu/g)	рН	Moisture (%)	Bacteria (cfu/g)	Fungi (cfu/g)	рН	Moisture (%)
Eye shadow-	7.0 x10 ³	-	6.8	0.71	1.0 ×10 ²	-	8.3 7.4	0.73 0.56
Eye shadow- 2	2.0×10^{3}	-	7.2	0.57	4.2 x10 ²	-		
Eye shadow- 3	4.3 x10 ³	-	7.8	0.66	2.6 x10 ²	-	7.0	0.57
Eye shadow-	7.2 x10 ³	-	8.1	0.62	1.0 x10 ²	-	6.8	0.64
Eye shadow- 5	3.5 x10 ³	-	7.2	0.53	3.0 ×10 ²	-	6.3	0.52
Lipstick-1	6.0×10 ²	2.0×10 ²	5.8	0.67	-	1.0x10 ²	5.0	0.68
Lipstick-2	3.0 x104	-	7.5	0.66	-	-	8.2	0.65
Lipstick-3	1.2x10 ³	-	8.1	0.66	-	-	6.4	0.68
Lipstick-4	1.4×10 ³	-	7.0	0.74	-	-	5.5	0.62
Lipstick-5	2.2x10 ³	-	7.4	0.64	-	-	6.8	0.60
Foundation-1	3.0×10 ³	2.2×10 ²	6.1	0.77	1.0×10 ²	-	6.4	0.62
Foundation-2	1.0x10 ³	-	5.8	0.70	2.0x10 ³	-	7.2	0.67
Foundation-3	5.0×10^{3}	-	6.2	0.68	-	1.0×10 ²	5.8	0.70
Foundation-4	3.0×10^{3}	-	5.8	0.65	-	-	6.4	0.62
Foundation-5	2.8x10 ³	1.0x10 ²	4.8	0.69	2.0x10 ²	-	7.1	0.73

Discussion

Microbiological quality assessment of selected facial cosmetic products revealed Staphylococcus spp. and Pseudomonas aeruginosa as the prevalent isolates. Staphylococcus spp. and Pseudomonas aeruginosa have been reported in several studies as the most commonly isolated bacteria from cosmetic products (Lundov and Zachariae, 2008; Mwambete and Simon, 2010; Gamal et al., 2015). Pseudomonas aeruginosa is an opportunistic pathogen capable of causing infections in immune-compromised consumers (Budecka and Kunicka-Styczyńska, 2014). Staphylococcus aureus is capable of causing serious skin infections (Begier et al., 2004). Candida albicans is notorious for superficial mycotic infections in normal and immunecompromised persons (Mierzejewski, 2013; Babalola and Eze, 2015). Aspergillus spp. and Penicillium spp. are among the fungi most frequently isolated from cosmetics for which concerns of infections in immune-compromised individuals have been reported (Babalola and Eze, 2015). Rhizopus spp. can also cause opportunistic skin infection (Ibrahim et al., 2012). The presence of pathogenic and opportunistic microorganisms in cosmetic products is undesirable, as it leads to changes in texture, colour, odour and general loss in integrity of products.

Cosmetics can provide the physical and chemical environment for microorganisms to grow and thrive. The moisture contents of tested cosmetics were within 0.52 0.77 %. The amount of available water in cosmetic formulations will affect microorganism's growth and survival by affecting generation time and metabolic activities. All tested cosmetics had pH values ranging from 4.8 8.2, which are suitable for bacterial and fungal metabolism (Table 1). Cosmetic formulations vary but do include nourishing and easily metabolized ingredients such as lipids, proteins, vitamins and minerals (Pinon et al., 2007; Jagessar et al., 2008). Hence, they could support microbial lives.

Regulatory agencies have microbial content limits for cosmetic products (EEC, 1976; FDA, 2004). For some products, it has been specified that objectionable microorganisms be absent, while for others, excessive number of microbial

deteriogens are prohibited. Absence of known pathogens and opportunistic pathogens in cosmetic products is statutory according to ISO 22716. *Pseudomonas aeruginosa, Candida albicans* and *Staphylococcus aureus* which are potentially pathogenic microorganisms were present in the studied cosmetic products. Lipstick had species of all the three pathogens of concern while eye shadow and foundation had only species of *Staphylococcus aureus*.

In the present study *Staphylococcus* spp. which is part of the normal human microflora, were the most isolated from the cosmetic products in-use and unused. Their presence in unused samples could be due to poor manufacturing practices, inadequacy or ineffectiveness of added preservative, storage and transport conditions. Presence of *Staphylococcus* spp. in in-use cosmetic is not unexpected but when values are excessive, it calls for concern. Staphylococcal infection is a major risk particularly by methicillin-resistant *Staphylococcus aureus* (Begier et al., 2004)

The microbial counts for unused cosmetic were between 1.0x10² - 4.0x10² cfu/g which is within the recommended ISO 17516 cosmetic microbiology microbiological limits for nonobjectionable microorganisms in eye-area products not meant for babies (< 500 cfu/g). The counts for the in-use eye shadow ranged between 2.0x10⁴ and 7.2x10³ cfu/g. These values far exceeded the limit for eye-area products, reaching critical threshold capable of causing infection (Onurdað et al., 2010; Mierzejewski, 2013). Based on the obtained results concerning cosmetics in-use (Table 2-4), it was observed that 80% of the tested in-use cosmetics have contaminants exceeding the acceptable limits. Of the sampled unused cosmetics, 46.6% showed presence of microorganisms. Gamal et al. (2015) reported in their study that commercial cosmetic creams did not generally meet the standards for microbial limits. Although the microbial counts in unused cosmetic were low, the presence of Staphylococcus aureus is objectionable. The bacteria contaminants were more in number than fungi in this study. This agrees with other studies reported in the literatures (Gamal et al., 2015; Skowron et al., 2017).

Conclusions

The present study confirms that microbiological quality of cosmetic products is one that needs to be given more attention as the use of cosmetic products is on the rise. The in-use cosmetics were grossly contaminated; arising from prolong exposure and handling of the products, as indicated by the presence of microorganisms which are part of normal human microflora. The presence of pathogenic and opportunistic microorganisms in beauty products raises doubt about their overall safety and consumers should be aware of the risk.

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