Reading on paper or reading digitally? Reflections and implications of ePIRLS 2016 in South Africa

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South Africa participated in the electronic version of the Progress in International Reading Literacy Study (ePIRLS) in 2016 but faced many challenges during implementation. Accurate databases on information and communication technologies (ICT) capacity of schools were not available for sampling in Gauteng, many schools had old and non-functional hardware and half of the schools had not used their computer laboratories in the last 3 years. Consequently, South Africa was excluded from the international report as the study requirements could not be met. In this paper we examine the implications of the problems experienced in the ePIRLS multiple case study, conducted in 9 schools (n = 277) in Gauteng. Multilevel models were built using data from the nationally representative Grade 4 Progress in International Reading Literacy Study (PIRLS) data from 2011 (n = 15,744) and 2016 (n = 12,810). In the 2016 national study, principals and teachers reported fewer computers and libraries being available for learners than were reported in 2011. Computers and paper-based libraries being available were not significant predictors of reading literacy. Instead, the medium of instruction in the Foundation Phase, school location, gender, and socioeconomic composition of the school predicted reading literacy achievement. The ePIRLS results show no significant difference between paper-based and online reading. While issues of poverty, gender inequality, and historical disadvantage persist, Grade 4 learners may lack adequate opportunities to acquire paper and digital reading skills. We conclude that the most disadvantaged learners have increasingly insufficient opportunities and resources available to attain basic reading skills and this will have negative long-term consequences for South Africa’s educational sector and economy.

Keywords: digital and online reading literacy; ePIRLS; ICT; multilevel modelling; PIRLS; reading comprehension; South African primary schools

Introduction
The role of online reading in primary school education is increasingly viewed as essential to the nature of living in the information age (Gerick, Eickelmann & Bos, 2017; Hennessy, Onguko, Harrison, Ang’ondi, Namalefe, Naseem & Wamakote, 2010; Mullis, Martin, Foy & Hooper, 2017a; Plowman, McPake & Stephen, 2012). Some scholars argue that the effectiveness of ICT and digital media in primary education is yet to be established and should be limited with young learners (Burnett, 2010; Hesterman, 2011; Organisation for Economic Cooperation and Development [OECD], 2015a). Other scholars argue in favour of ICT to enhance reasoning skills as well as computer and information literacy (Beetham & Sharpe, 2013; Fisher, R 2014; Toki & Pange, 2014; Vasquez & Felderman, 2013).

ICT can contribute positively to online and paper-based reading literacy, but the context and purpose of instruction should guide its use and it should be integrated with the aims of the curriculum (Lindberg, Olofsson & Fransson, 2017; Mills, 2010; Sharpe & Oliver, 2013). The educational debate is shifting from ICT advantages and disadvantages, to methods of using ICT to maximise the benefit to both teachers and learners (Cicconi, 2014; Meyer & Gent, 2016; Mills, 2010; Toki & Pange, 2014; Whittingham, Huffman, Rickman & Wiedmaier, 2013). A balanced approach to the utilisation of technology in the classroom could strengthen digital literacy and enhance the teaching and learning of reading literacy (Lim & Hang, 2003; McLean, 2017). Reading paper-based materials and online reading are two constructs that overlap but also differ in some aspects, which is why there is a strong argument for developing both constructs in a digitally-rich world (Coiro, 2011; Gilleece & Eivers, 2018).

In this paper we investigate which ICT resources are available for teaching and learning reading literacy in Grade 4 and whether regular use predicts paper-based reading literacy. The challenges of assessing online reading is discussed in the context of ICT availability and utilisation in South African primary schools as well as the findings from the ePIRLS.

Literature Review
The ePIRLS 2016 international results report significant differences between online reading and paper-based reading for all but two of the 14 participating countries (Mullis, Martin, Foy & Hooper, 2017b). The main conclusion of the ePIRLS international study is that when learners are well-prepared to read paper texts and are exposed to digital reading in school, they are proficient in online reading, including skills such as navigating simulated internet pages, integrating interactive content and searching for information (Mullis et al., 2017a).
complexities of online reading, when compared to paper, are being expanded on by researchers, and include issues such as the type of information read online, its context, and use. For example, there may be no significant differences in comprehension of fiction or nonfiction texts when readers are exposed to paper, tablets, or computer reading (Margolin, Driscoll, Toland & Kegler, 2013). There may be a difference between online reading and paper-based reading for those who do not have access to digital reading devices (Leu, Forzani, Rhoads, Maykel, Kennedy & Timbrell, 2015). Factors that affect reading literacy achievement in online reading versus paper-based include socioeconomic factors. Those living in impoverished areas may have significantly lower online reading literacy achievement than children in more affluent neighbourhoods (Gilleece & Eivers, 2018; Leu et al., 2015). When learners do not have access to ICT resources, their overall reading achievement in both paper and online reading could be lower (Leu et al., 2015).

**ICT policies, plans and reality in South Africa**

Incorporating ICT into pedagogy has been part of education reform since 1994. A Technology Enhanced Learning Initiative (TELI) was introduced in 1995 (De Jager & Nassiumbi, 2002). The initiative was followed by a draft policy paper in 1997, which aligned itself with the TELI strategic plan (Boekhorst & Britz, 2004). As part of incorporating ICT into pedagogy, SchooliNET was launched in 1997 (Blignaut & Howie, 2009). Seven years after the ICT initiative, a draft policy, the White Paper on e-education, was published in 2004 (Department of Education [DoE], 2004; Vandeyar, 2015). The strategic message of the White Paper on e-education was that management, teachers, and learners should have computer literacy skills and access to ICT resources by 2013 (DoE, 2004). The slow and uncoordinated implementation of the policy can be attributed to a lack of resources and departmental capacity (Gauteng Department of Education [GDE], 2010; Meyer & Gent, 2016). Other challenges include a lack of integrative strategies and a one-size-fits-all approach that does not work in South Africa’s diverse educational landscape (Meyer & Gent, 2016). Poor strategy and implementation on a national level has resulted in provinces taking initiative and developing their own approaches. Of the nine provinces, only two are proactive on this topic – the Gauteng Departments of Education and the Western Cape Education Department (GDE and WCED). WCED rolled out the Khanyo Project, which envisaged providing every school with computers for administration, teaching, and learning (Chigona, Chigona & Davids, 2014). Gauteng Online was a project that provided computer labs with internet connections to primary schools that did not have these resources.

The South African administration of ePIRLS reported a lack of ICT resources, even in the more urbanised province of Gauteng (Howie, Combrinck, Roux, Tshele, Mtsatse, McLeod Palane & Mokoena, 2017). South Africa was not included in the international ePIRLS report due to insufficient information for random sampling and was treated as a multiple case study. The fact that the GDE did not have a complete list of schools with ICT capacity indicates gaps in monitoring the availability and use of computer laboratories or tablets, as well as its implementation. Schools in impoverished environments, which do not fall within the former model C classification, face a persisting disadvantage (Christie & McKinney, 2017), a fact that is supported by findings from this paper. The ePIRLS 2016 Gauteng study reported that, even when schools had some ICT capacity, many had outdated hardware and software or non-functional resources such as computers which no longer worked or were missing essential components such as keyboards (Howie, Combrinck, Roux, Tshele, Mtsatse, et al., 2017).

**Research Objective and Questions**

The main aim of this paper was to examine the current status, challenges, and implications of ICT availability in South Africa for Grade 4 and Grade 5 reading literacy teaching and achievement. Research questions related to the main objective:

1. What is the current status of ICT availability for learning and teaching reading literacy in Grade 4?
2. What is the association between ICT resources and reading literacy achievement when controlling for other variables?
3. Does regular use of computers in the classroom predict increased reading scores?
4. What are the implications of the ePIRLS challenges and results?

**Conceptual Framework**

This study is grounded in conceptual models which demonstrate that, in a developing context, socioeconomic factors, language background, and the school’s reading literacy environment are significant predictors of both paper and online reading literacy (Finch & Arrow, 2017; Hartas, 2011; Hatlevik, Ottestad & Thronsden, 2015; Netten, Luyten, Droop & Verhoeven, 2016; Van Staden & Howie, 2014).

**Methodology**

The main study for the Progress in International Reading Literacy Study (PIRLS) was implemented in South Africa at the end of 2015 (Howie, Combrinck, Roux, Tshele, Mokoena & McLeod Palane, 2017; Howie, Combrinck, Tshele, Roux, McLeod Palane & Mokoena, 2017). PIRLS is a once-off test in the fourth year of schooling and primarily uses paper-based reading passages. More
than 50 countries participate world-wide once every five years. The 2016 round of PIRLS had the addition of ePIRLS which features a simulated, interactive, online reading assessment component. The simulated online version (ePIRLS) was administered in the first school term of 2016. For the sub-study of ePIRLS, learners wrote the paper version and completed the electronic assessment (on separate days). ePIRLS provided the opportunity to compare online reading with paper-based reading in a convenience sample of Gauteng primary schools.

### Sample
The sample sizes of the main studies and the ePIRLS case study, as well as the weighted percentage and the standard error (SE) of the weighted percentage, when cycles were combined in data sets are shown in Table 1 (Howie, Van Staden, Tshele, Dowse & Zimmerman, 2012; Howie, Vent, Van Staden, Zimmerman, Long, Du Toit, Scherman & Archer, 2008).

<table>
<thead>
<tr>
<th></th>
<th>PIRLS cycle</th>
<th>N of cases</th>
<th>Weighted %</th>
<th>Weighted % SE</th>
<th>N of schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grade 4</td>
<td>2011</td>
<td>15,744</td>
<td>48%</td>
<td>0.75</td>
<td>341</td>
</tr>
<tr>
<td>All languages</td>
<td>2016</td>
<td>12,810</td>
<td>52%</td>
<td>0.75</td>
<td>293</td>
</tr>
<tr>
<td>ePIRLS Grade 5</td>
<td>2016</td>
<td>277</td>
<td>N/A</td>
<td>N/A</td>
<td>9</td>
</tr>
<tr>
<td>Case study</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The national PIRLS samples are stratified clusters randomly drawn to represent populations chosen by the participating countries (LaRoche, Joncas & Foy, 2017). Schools are randomly selected, thereafter classes are randomly drawn. The South African samples were stratified by language and province, with the exception of the 2011 cycle, in which the sample was not stratified by province. Analysis for the current paper was conducted with data combined per grade, as shown in Table 1. In the case of Grade 4, data for all languages is available for 2011 and 2016, hence the large sample sizes. Due to difficulties discussed later in this paper, only nine schools and 277 learners participated in the ePIRLS 2016 study.

### Instruments
The paper-based PIRLS booklets each contained a fictional passage as well as a non-fictional passage. Each passage was accompanied by 12 to 15 questions which contained a balance of multiple-choice and constructed-response items ranging in difficulty and cognitive demand. The paper-based version included a combination of passages aimed at international standards of fourth-year reading, and easier passages targeted at developing readers. The rotated-test design resulted in each learner completing one booklet from the 16 possible booklets, and achievement scores were estimated for all learners and all passages, producing imputed plausible values (PVs). The tasks and items of ePIRLS were developed by the International Association for the Evaluation of Educational Achievement (IEA) and the Australian Council for Educational Research (ACER) (Mullis et al., 2017a). The electronic version of the test required the ability to search for information in a simulated online environment, directly report facts in lower-order tasks and evaluate the information and synthesise material in higher-order tasks. The electronic version of the assessment only contained informational tasks and there was no overlap between paper and electronic tasks or passages; the tests were equated on the same learners being tested in both instruments. An interactive example of ePIRLS can be found on the Boston College website (Mullis et al., 2017b). Four different questionnaires were also included in the study and they were answered by learners, teachers, principals, and parents. The contextual variables used in the analysis, for example whether the classroom had computers, were derived from the questionnaire data.

### Administration and Ethical Considerations
The standard IEA protocols were followed during test administration, with one day used for the paper-based test and a separate day for the digital, online reading test. Both tests comprised 45 minutes of reading and answering questions for each task or passage. Learners were given a break between the sessions and testing was conducted in the morning to avoid fatigue. All administrators underwent training and quality assurance monitoring was done by the international body as well as the national team. Ethical clearance for the project was obtained from the University of Pretoria, Faculty of Education. Principals gave permission for testing to take place in their schools, and signed consent was obtained from the learners’ parents.

### Challenges in Sampling and Administration of ePIRLS
Some of the challenges of implementing ePIRLS were discussed in the highlights report (see Howie, Combrinck, Roux, Tshele, Mtsats, et al., 2017). This paper reports the challenges in more detail, investigates whether findings and experiences from ePIRLS can be substantiated with findings from the main study, and examines the implications. A requirement of ePIRLS was that schools should have functional computer rooms. The South African sample was originally intended to be representative...
of schools in Gauteng with computer facilities, where English was the language of learning and teaching (LoLT) from Grade 1. Initially, a database was obtained from the GDE. The list contained 2,161 schools; after eliminating high schools and adult centres, 236 schools remained. Verification with schools revealed that many of the schools had been assigned the incorrect medium of instruction (language) and even though all the schools on the list should have had ICT capacity, many did not. Liaising with the GDE eventually revealed that accurate databases of ICT capacity were not available. After telephone conversations with the schools the list was reduced to 36 schools. According to the protocol for the international study, Statistics Canada drew a random sample of 25 schools in Gauteng. However, after school visits it emerged that the LoLT and availability of ICT equipment had been reported incorrectly at even more schools. Eventually, 15 schools were invited to participate and nine agreed. The fact that a representative sample could not be tested had the unfortunate consequence that South Africa was excluded from the international report. Despite schools having computer laboratories, functionality was limited or non-existent in many schools. Therefore, the ePIRLS team had to rent laptops to take to schools, which escalated the cost of the study. During the study it was also discovered that four of the nine schools had not used their computer rooms in the last three years. The result of inactive ICT usage was observed during fieldwork; learners sometimes struggled to use the mouse and respond to the interactive content. Learners in schools where computers rooms were not used, did not read better on paper than online, which is attributed to the fact that both online and paper-based reading are closely linked and that neither of the skills had been adequately developed.

Data Analysis
The initial descriptive analysis was conducted using the IEA’s International Database (IDB) Analyzer software, which functions in conjunction with the Statistical Package for the Social Sciences (IBM Corp., 2017; IEA, 2018). The mean achievement derived from the PIRLS comprehension are the PVs on a scale of 0 to 1,000 with a standard deviation of 100. IDB Analyzer runs statistical tests, while accounting for standard errors, weighting the sample appropriately and combining the plausible values (Foy, 2018; IEA, 2018). IDB Analyzer was used to generate descriptive statistics of ICT availability for the larger samples as well as the ePIRLS multiple case study.

Multilevel modelling (MLM) was conducted using the Hierarchical Linear and Nonlinear Modeling Program (HLM 7) to control for between-school variance (Raudenbush, Bryk & Congdon, 2013). In South Africa, between-school variance tends to be large due to the heterogeneous population, socioeconomic factors and complex schooling system (Van Staden, 2010; Van Staden & Howie, 2014). Consequently, models that consider the nested nature of the sample are necessary when the intraclass correlation coefficient (ICC) exceeds 5% (Arends, Winnaar & Mosimane, 2017; Huta, 2014).

Multilevel models were built for the Grade 4 data, with two separate models, one for 2011 and another for 2016 (see Table 1 for sample sizes). The models included the socioeconomic composition of the school, computer availability for learners to use in the school (from the principal questionnaire) as well as computers for class use (from the teacher questionnaire). The availability of a school library and a classroom library was included in the model as an additional control for paper-based reading resources. Weighting was calculated to represent the probability of the within-cluster units by multiplying all design weights and non-response adjustment, as recommended by Asparouhov (2006) and Stancel-Piątak and Desa (2014). To draw conclusions about the overall population, grand mean centring was used for all the variables at level 2 (Hoffman & Gavin, 1998; Raudenbush & Bryk, 2002; Snijders & Bosker, 1999; Stancel-Piątak, Mirazchiysi & Desa, 2013).

Economic variables included in the model were school location and school socioeconomic composition to account for learner background. Being exposed to an African language in the Foundation Phase, versus attending an English or Afrikaans school, was included as a variable that indicates both language background and socioeconomic status (SES). Attending a school where the LoLT is an African language or attending an English or Afrikaans LoLT school was specifically included as a predictor, because during the sampling of ePIRLS it was found that African LoLT schools were the most unlikely to have ICT resources. Afrikaans and English LoLT schools were grouped together due to their linguistic similarities and shared historical advantages. The African LoLT schools were grouped together as local languages due to their history and the fact that they differ linguistically from the European languages. It is acknowledged that Afrikaans can be classified as an African language due to its development in South Africa, but in this study it has been grouped with English.

The school reading literacy environment was measured by whether the school had a library and classrooms had reading corners or libraries (paper-based resources). The availability of computers or tablets for learners to use in the school and the classroom was included as digitally-based resources. Considering the large gender disparity in reading literacy, the gender of the child was included as a control variable in the model. The presence of computers or tablets does not necessarily imply
that they are being used. For this reason, another model was built for schools where classroom computers or tablets were present to estimate the effect of regularly using these ICT resources.

Missing data can be problematic in multilevel modelling (Raudenbush et al., 2013). The variables derived from the school (principal questionnaire) had relatively large percentages of missing data; a total of 21% of the responses were missing for 2011 Grade 4 data, and 32% were missing for 2016. The combined cycles had as much as 26% of data missing regarding the variable of computers being available for learners’ use in the school. The teachers’ responses on computer availability for the classroom had an average of 7% missing data for each of the cycles. Full information maximum likelihood (FIML) estimation, using IBM Amos, was used to estimate missing values (Arbuckle, 2014, 2017; Enders & Bandalos, 2001; Schminkey, Von Oertzen & Bullock, 2016). FIML provides unbiased estimates that are equivalent to multiple imputation (MI) in large samples (Ferro, 2014). The missing data models included predictors which had correlations above .40 with the outcome variables (Enders, 2010). Effect sizes in multilevel models are estimated with the proportion of explained variance (PEV), equivalent to the traditional $r^2$. The PEV of the null model represents the magnitude of variance that can be explained by school differences, whereas the unstandardized regression coefficients, shown in Table 4 and Table 5, represent the magnitude of the fixed effects, using the pertinent predictors (Lorah, 2018). It should be noted that the student weight of the ePIRLS data was set to 1 in the analysis, as the sample is not representative of any population. Therefore, means may differ slightly from the highlights report, where weights had not been changed.

**Results**

Results are shown for the MLM models of the Grade 4 national sample in terms of the availability of general ICT and paper-based resources (Table 4), as well as a model built only for classrooms where teachers reported having computers or tablets (Table 5). A multiple linear regression model was built for the results of the ePIRLS multiple case study in Table 7.

**Attending an African Language School Versus an Afrikaans or English School**

Among the challenges described earlier in this paper, the researchers found that, when a school’s LoLT was an African language, the school tended to report no computer facilities or access to tablets. This led the researchers to suspect that there is a divide in ICT availability between African language schools and non-African language schools. To investigate whether the experiences during the multiple case study are supported by the main study, a variable was created to dichotomise writing the assessment in an African language school, as compared to writing in an Afrikaans or English school. While language in this dichotomisation is closely related to socioeconomic status, there are also potentially broader reasons for the divide, such as cultural elements (reading culture), historical disadvantage, and managerial issues within the school system. The divide between African LoLT schools (historically black schools) and English and Afrikaans LoLT schools (historically white schools) remains controversial and incendiary, but the research in this paper finds that issues of inequality persist between the two types of schools. Therefore, the variable was included for scientific reasons but also for the social implications.

The current status of ICT availability for Grade 4s as reported by principals and teachers of African and non-African LoLT schools, is shown in Table 2.

**Table 2 ICT availability reported per cycle by African and non-African language schools**

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>African language schools</td>
<td>School computers</td>
<td>51%</td>
</tr>
<tr>
<td></td>
<td>Classroom computer</td>
<td>19%</td>
</tr>
<tr>
<td>English or Afrikaans schools</td>
<td>School computers</td>
<td>76%</td>
</tr>
<tr>
<td></td>
<td>Classroom computer</td>
<td>31%</td>
</tr>
</tbody>
</table>

With each subsequent cycle of PIRLS participation, both principals and teachers reported less ICT availability. A large and significant difference between ICT availability as reported by African LoLT language schools and English or Afrikaans LoLT schools also existed.

Table 3 shows how many principals reported the presence of a school library and how many teachers reported classroom libraries or reading corners. As is the case with the ICT resources, a decline in paper reading materials was reported between the cycles.
Table 3 Paper-based resources reported per cycle for African and non-African language schools

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>African language schools</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>School library</td>
<td>34%</td>
<td>31%</td>
</tr>
<tr>
<td>Classroom library</td>
<td>60%</td>
<td>39%</td>
</tr>
<tr>
<td><strong>English or Afrikaans schools</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>School library</td>
<td>63%</td>
<td>58%</td>
</tr>
<tr>
<td>Classroom library</td>
<td>79%</td>
<td>66%</td>
</tr>
</tbody>
</table>

ICT Availability and Use as Predictor of Reading Literacy Achievement

In Table 4 the multilevel models of the Grade 4 national samples are shown, with the model of the 2011 cycle on the left and the 2016 cycle on the right. The null model is shown first to account for between-school variance, which predicted 55% of the variance in the 2011 cycle and 41% of variance in the 2016 cycle. The models in Table 4 are based on the full Grade 4 national sample; in 2011 the representative sample included 15,744 learners and in 2016 a total of 12,810 learners participated.

Table 4 ICT availability as predictor of reading literacy achievement Grade 4 national sample

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
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<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Fixed effects</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2011 Grade 4</td>
<td>2016 Grade 4</td>
</tr>
<tr>
<td></td>
<td>PIRLS National Sample</td>
<td>PIRLS National Sample</td>
</tr>
<tr>
<td></td>
<td>PEV**</td>
<td>β</td>
</tr>
<tr>
<td>Null model</td>
<td>54.97%</td>
<td>318.49</td>
</tr>
<tr>
<td>Learner level (within)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gender</td>
<td>-33.62</td>
<td>2.37</td>
</tr>
<tr>
<td>School level (between)</td>
<td>40.13%</td>
<td></td>
</tr>
<tr>
<td>SES school composition</td>
<td>4.32</td>
<td>9.48</td>
</tr>
<tr>
<td>LoT*** African vs Eng/Afr</td>
<td>76.70</td>
<td>11.72</td>
</tr>
<tr>
<td>School location</td>
<td>19.80</td>
<td>6.52</td>
</tr>
<tr>
<td>Province</td>
<td>2.83</td>
<td>2.11</td>
</tr>
<tr>
<td>School computers</td>
<td>1.91</td>
<td>10.09</td>
</tr>
<tr>
<td>Classroom computers</td>
<td>10.96</td>
<td>11.94</td>
</tr>
<tr>
<td>Classroom library</td>
<td>10.93</td>
<td>11.28</td>
</tr>
<tr>
<td>School library</td>
<td>18.04</td>
<td>9.96</td>
</tr>
</tbody>
</table>

|                      |          |          |
|                      | 14.84% |          |        |
| PEV** = Null model - Estimated model (%) | 16.28% |          |        |

Note. *Significant, p < 0.05; **Proportion of explained variance; ***LoT = Language of Test. β = Unstandardized regression coefficients on scale of 0–1000.

In 2011 the teachers of 22% of learners (n = 3,088), and in 2016 the teachers of 8% of learners (n = 861) reported that classroom computers or tablets were available for reading lessons. Teachers were also asked how often the classroom computers were used to look up information on the internet, read stories or other texts on the computer or use the computer to write stories or other texts. Based on category functioning, the responses were coded as Less than once a month and Weekly or daily. In 2011, 66% of the learners whose classrooms had computers were in African language schools and this percentage was 71% in 2016. Considering that African language LoLT schools were the least likely to have access to ICT resources, the variable of being in an African LoLT language school, or not, was once again included in the model. In Table 5 the results of the model for schools where teachers reported the availability of computers are shown for the 2011 sample and 2016 samples respectively.

Table 5 ICT usage as predictor of reading literacy achievement

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2011 Grade 4</td>
<td>2016 Grade 4</td>
</tr>
<tr>
<td></td>
<td>PIRLS National Sample</td>
<td>PIRLS National Sample</td>
</tr>
<tr>
<td></td>
<td>PEV**</td>
<td>β</td>
</tr>
<tr>
<td>Null model</td>
<td>63.67%</td>
<td>337.06</td>
</tr>
<tr>
<td>Learner level (within)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gender</td>
<td>-33.61</td>
<td>4.32</td>
</tr>
<tr>
<td>School level (between)</td>
<td>41.70%</td>
<td></td>
</tr>
<tr>
<td>LoT*** African vs Eng/Afr</td>
<td>148.09</td>
<td>21.7</td>
</tr>
<tr>
<td>Look up information on the internet</td>
<td>-73.56</td>
<td>27.7</td>
</tr>
<tr>
<td>Read stories or other texts on the computer</td>
<td>26.41</td>
<td>30.4</td>
</tr>
<tr>
<td>Use the computer to write stories or other texts</td>
<td>51.6</td>
<td>32.7</td>
</tr>
</tbody>
</table>

|                      |          |          |
|                      | 21.97% |          |        |
| PEV** = Null model - Estimated model (%) | 23.96% |          |        |

Note. *Significant, p < 0.05; **Proportion of explained variance; ***LoT = Language of Test. β = Unstandardized regression coefficients on scale of 0–1000.

No statistically significant difference was found between the mean achievements of paper-based reading compared to online reading (shown in Figure 1). This is not surprising as the
two types of reading were highly correlated in the South African multiple case study, \( r = .87 \) \( (p = .000) \). Therefore, predictors were expected to be similar for the two types of reading.

![Figure 1: ePIRLS online mean achievement and PIRLS paper-based achievement](image)

Schools who had not used their ICT resources in the last three years were classified as not using ICT; the descriptive statistics for the variables included in the multiple linear regression model are shown in Table 6.

<table>
<thead>
<tr>
<th>Variable</th>
<th>Categories</th>
<th>Codes</th>
<th>2016 %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender</td>
<td>Girl</td>
<td>1</td>
<td>43%</td>
</tr>
<tr>
<td></td>
<td>Boy</td>
<td>2</td>
<td>57%</td>
</tr>
<tr>
<td>ICT self-efficacy</td>
<td>Low self-efficacy</td>
<td>1</td>
<td>4%</td>
</tr>
<tr>
<td></td>
<td>Medium self-efficacy</td>
<td>2</td>
<td>38%</td>
</tr>
<tr>
<td></td>
<td>High self-efficacy</td>
<td>3</td>
<td>58%</td>
</tr>
<tr>
<td>School uses ICT resources</td>
<td>No</td>
<td>1</td>
<td>42%</td>
</tr>
<tr>
<td></td>
<td>Yes</td>
<td>2</td>
<td>58%</td>
</tr>
</tbody>
</table>

*Note.* Percentage unweighted.

Learners reporting self-efficacy in using computers could be related to whether or not the school had used the computer room in the last three years. When self-reported efficacy of learners in schools that use their ICT resources was compared to the four schools that did not use it, only small differences were found (see Figure 2). Only 1% of learners in schools that used computer laboratories reported low self-efficacy, whereas 9% of learners in schools that did not use their computer rooms had low self-efficacy. The self-efficacy scale was generated by the IEA and based on items which included: asking learners to rate whether they were good at using computers, good at typing and whether it was easy for them to find information on the internet (Mullis et al., 2017a). Multicollinearity was not problematic as the correlation between computer self-efficacy and being in a school using the computer room was small \( r = .11; p = .20 \).
To gain insight into factors that predict paper-based reading and online reading, a multiple regression model was built for the 277 learners who participated in ePIRLS (shown in Table 7).

Table 7 ePIRLS multiple regression model

<table>
<thead>
<tr>
<th></th>
<th>Paper-based reading score</th>
<th>Online reading score</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>R² = .19</strong></td>
<td><strong>R² = .21</strong></td>
<td></td>
</tr>
<tr>
<td>(CONSTANT)</td>
<td>β</td>
<td>SE</td>
</tr>
<tr>
<td>School uses ICT</td>
<td>556.02</td>
<td>18.94</td>
</tr>
<tr>
<td>Gender (girl/boy)</td>
<td>-16.31</td>
<td>20.68</td>
</tr>
<tr>
<td>ICT self-efficacy</td>
<td>16.31</td>
<td>9.02</td>
</tr>
</tbody>
</table>

Note. *1.96 > t < -1.96 \( p < 0.05\), **2.58 > t < -2.58 \( p < 0.01\).

The results of ePIRLS (n = 277) cannot be generalised to any population because a representative sample was not drawn. The results of the 2016 ePIRLS multiple case study are intended to provide some insight into the predictors that are related to paper-based and online reading.

Discussion

When the influence of ICT availability, using the national Grade 4 samples, was examined, the availability of computers for learners’ use in schools was not a significant predictor of paper-based reading literacy achievement in either of the two cycles. In the 2016 sample, classroom computers were significant (\( \beta = 35.59; SE = 15.02 \)) but the 2011 model did not show the same significance. It should be acknowledged here that having access to resources, such as school libraries and computers or tablets, does not necessarily mean the resources will be used or that teachers have the required pedagogical knowledge to integrate these resources into teaching and learning (Mathevula & Uwizeyimana, 2014; Paton-Ash & Wilmot, 2015). The strongest significant predictor was attending an African language school or attending a non-African language school, predicting 76.70 (SE = 11.72) score points in the 2011 cycle and 43.15 (SE = 11.23) score points in the 2016 cycle. Attending an Afrikaans or English LoLT school could increase reading literacy achievement by more than a year of schooling (half a standard deviation) when other factors are fixed.

Gender was the second strongest predictor, with girls achieving as much as 33.62 (SE = 2.37) score points more than boys in 2011, and in 2016 the difference increased to 50.30 (SE = 2.48) score points (half a standard deviation). Globally, the reading literacy disparity between boys and girls in early grades has been documented for decades (Brozo, Sulkunen, Shiel, Garbe, Pandian & Valtin, 2014; Marinak & Gambrell, 2010; Zuze & Reddy, 2014). The increasing gender gap was also noted in the international report for two countries, South Africa and Saudi Arabia, which have the largest disparities between boys and girls in PIRLS (Mullis et al., 2017b). School location was also a significant predictor and living in a deep rural area or township could mean that learners achieved as much as 19.80 (SE = 6.52) score points less than those in urban areas in the 2011 study and 15.43 (SE = 4.94) score points less in the 2016 cycle. Having a school library and having a classroom
library did not significantly predict paper-based reading achievement in either cycle when other predictors were fixed. Access to ICT for teaching and learning in South Africa is still associated with the SES of both schools and learners (Howie, 2010; Meyer & Gent, 2016; Sithole, Moses, Davids, Parker, Rumbelow, Molotja & Labadarios, 2013), and ICT uptake in schools remains lower than targets set by educational departments (Padayachee, 2017).

The 2011 and 2016 models explained 15–16% of variance in reading achievement once school variances were deducted (PEV). For the small percentage of schools where computers or tablets were available in classrooms (22% in 2011 and 8% in 2016), regular use of these resources was not a significant predictor of reading literacy achievement (paper-based). The exception was using computers to regularly look up information on the internet in the 2011 results. However, the regular use of computers to look up information in the 2011 cycle predicted a large, significant decrease in score points ($\beta = -7.356; SE = 27.02$). This result may be due to the fact that the majority (71%) of teachers said that they used the computers less than once a month, or it may be a spurious finding. Using the computers to read stories or other text and write stories or texts weekly did not significantly predict increased reading literacy achievement. Teacher responses to PIRLS questionnaire items can be excessively positive, and an over-reporting of activities has been found in secondary analysis of data when followed up with case studies (Van Staden & Zimmerman, 2017; Zimmerman, 2010). Therefore, no conclusions can be drawn from the fact that the reported regular use of ICT did not predict increased scores. The ICT usage models explained 23–24% of reading literacy achievement when controlling for between-school variance. Both of the multilevel models (Table 4 and Table 5) show that demographic predictors, such as gender, socioeconomic composition of the school, school location, and language of instruction are large, significant predictors of reading achievement. Issues of language as well as a lack of economic empowerment continue to be major influences on learning (Van der Berg, Spaull, Wills, Gustafsson & Kotzé, 2016).

In the ePIRLS linear regression model, the notion of schools using their ICT resources was the largest significant predictor of both paper-based and online reading achievement. Due to the small sample size and large amount of missing data for the questionnaire (more than 50%), contextual variables such as school SES composition could not be included in the model. Consequently, schools that use their computer laboratories may be the schools that are more functional, have learners from more advantaged backgrounds, implying general economic and social advantages, which are not accounted for in the model. Only English language schools in urban areas were used in the multiple case study, further limiting conclusions and comparisons, which is why models were built for the national sample. The ePIRLS multiple case study regression models explained 19% of the variance in paper-based reading and 21% of the variance in online reading. If a more complex and representative sample could have been drawn, more demographic variables and questionnaire items could have been used to strengthen the models.

Conclusion and Implications

In each subsequent cycle of PIRLS, South African principals and teachers reported less access to ICT resources in schools and classrooms than had been reported in the previous cycle. In 2011 principals of 55% of Grade 4 learners said that school computers were available for learning. By 2016 the principals of 44% of the Grade 4 learners reported ICT availability – a significant reduction. In 2011, teachers of 22% of the learners said that classroom computers were present; by 2016 the number of teachers reporting classroom computers (or tablets) had been reduced to 8%. When taking into consideration that many South African schools in rural areas still lack basic infrastructure, such as flushing toilets or electricity, the obstacles in providing ICT capacity to schools are understandable (Fisher, J, Bushko & White, 2017). Overcrowded classrooms, curriculum overload, and teachers not being equipped to use ICT are further reasons cited for the slow implementation of ICT in schools (Fisher, J et al., 2017; Mathevula & Uwizeyimana, 2014; Padayachee, 2017).

The PIRLS main study was designed to be representative of the Grade 4 population in South Africa, and conclusions can be drawn that ICT availability in primary schools may be declining nationally. The world is becoming increasingly digitised, but South African schools, especially those in disadvantaged communities, are experiencing a decrease in access to ICT resources. There may be a large portion of South African learners who complete their schooling with limited exposure to computers and limited opportunity to gain online reading literacy skills.

The same decline in resources was observed regarding paper-based reading material despite the importance of school and classroom libraries in promoting reading literacy skills (Howie & Chamblain, 2017). There was a slight reduction in school libraries and a large reduction in classroom libraries/reading corners being reported. Classroom libraries were reported for 70% of Grade 4 learners in 2011 and this dropped to 54% in 2016. When dichotomising the sample according to African language schools and non-African language schools, the digital divide is larger. African language schools are significantly ($p < 0.01$) less likely to have school computers (51% in 2011 and 33%
in 2016) when compared to Afrikaans and English schools (76% in 2011 and 61% in 2016). The same pattern holds for paper-based resources; a third of African language schools reported school libraries in both cycles, whereas two-thirds of English and Afrikaans schools reported having a school library. The gap in digital access in the country is evident, not only by learners’ SES, but also by school language. We found that the school’s LoLT from Grade 1 to 3 predicts the reading performance of Grade 4 learners. After more than twenty-four years of democracy and promotion of a multilingual education system, the language of learning still predicts limited access to libraries, reading material, and ICT facilities in African language schools.

Despite a reported decline in electronic and paper resources for learning and teaching, neither ICT availability nor books are significant predictors in the models, once other contextual factors are considered. Significant predictors of Grade 4 reading literacy included LoLT of the school, school location (rurality), learners’ socioeconomic background, and gender. Even when classrooms did have computers or tablets, regular use did not predict increased scores. This paper is based on the argument that 21st century online literacy reading skills are crucial for modern day readers and the demands learners will face in higher education and the world of work (Breytenbach, 2013; Maneschijn, Botha & Van Biljon, 2013; OECD, 2015b). South African ePIRLS scores show that paper-based reading highly correlates to online reading and strengthening the former could develop the latter. But results from this paper show that South Africa still faces significant challenges in terms of developing both paper-based and online reading skills due to issues of poverty, historical disadvantage, and the gender gap. A reading literacy culture is unlikely to develop when vulnerable populations continue to face issues of basic survival. Further qualitative research is required to understand how reading literacy, both on paper and digitally, can be supported and developed in a decolonised context.

The problems experienced with implementing ePIRLS allude to the inadequate monitoring by departments in the South African education system, despite the published ICT policies and set goals. ePIRLS highlights the fact that both ICT and paper-based reading skills are not being taught to the most vulnerable populations and that resource shortages and a lack of usage continue to plague the system. The reading crisis is one of social injustice that persists. PIRLS 2021 will be the last cycle with a paper-based option. There is an increased focus on digital literacy internationally and South Africa lags behind; to our detriment and the disadvantage of learners and their future. Serious changes are required if South Africa wants to compete in the global market and give learners opportunities to contribute to the economy in the future. Policy implications that emerged from the current study are provided below as general guidelines for stakeholders to consider.

<table>
<thead>
<tr>
<th>Challenges</th>
<th>Recommendations</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Low reading literacy skills both on paper and digitally. A lack of basic reading skills affects children in early grades and transmits into later grades. The problem has detrimental long-term consequences.</td>
<td>1) Strengthen the learning and teaching of reading literacy skills. Both paper and online reading should be a focus throughout schooling, but most importantly, in the early grades. Reading literacy skills should be a priority in policy and practice.</td>
</tr>
<tr>
<td>2) Insufficient school monitoring of ICT capacity and use. Inaccurate databases of schools and their ICT capacity, quality, and use. This could be linked to insufficient monitoring of school functioning in general.</td>
<td>2) Update and maintain the database of school ICT resources. Schools could provide the information, but district or departmental confirmation would be required for accuracy.</td>
</tr>
<tr>
<td>3) African language schools have significantly less access to both paper and digital reading resources. African language schools report significantly less school and classroom libraries as well as a lack of ICT capacity. This is associated with greater poverty and lower reading literacy achievement.</td>
<td>3) Focus on supporting reading literacy in African language schools. Due to historical disadvantage and colonisation, African language schools specifically require both resources (books and digital media) as well as support to use the resources.</td>
</tr>
<tr>
<td>4) A lack of classroom and school integration of ICT resources: This study shows that even when ICT resources were available, teachers and schools did not always integrate the resources into teaching and learning.</td>
<td>4) Provide pedagogical support in addition to ICT resources to maximise integration. Merely providing ICT resources would not be sufficient; teachers and schools need training on the use of the resources and their role in teaching reading literacy skills.</td>
</tr>
<tr>
<td>5) Insufficient maintenance of ICT resources: Half of the schools in the ePIRLS study had some ICT capacity but had not used their resources in the last three years. The main reasons included outdated, insufficient, and/or non-functional equipment.</td>
<td>5) Provide ICT resources with maintenance funding and technical support. When ICT resources are provided to schools, plans and funds should also be in place to maintain equipment and update software.</td>
</tr>
</tbody>
</table>
Acknowledgements

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Authors’ Contributions

Celeste Combrinck conducted the data analysis, wrote the methodology, results, and discussion sections. Nangamso Misate contributed the introduction and literature review. The conclusions and implications were written in a joint effort.

Notes


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