JOURNAL OF CONSUMER SCIENCES

Authors guidelines for submission

Manuscripts will only be considered if the following specifications are followed:

- Manuscripts should not exceed 5,000 words.

- An abstract of no less than 200 words is required

- The Journal publishes review articles as well as research related articles. Manuscripts prepared after conference presentations are accepted with the proviso that they have not been published in the Conference Proceedings of that particular conference.

- All manuscripts should report original research that has not been published or submitted for publication elsewhere.

- The Harvard Style of referencing should be used according to the Harvard Reference Style Guide included below.

- The article must be typed and submitted as a Word document.

- Line spacing 1.5 should be used which includes text, referencing, tables and figures of the article.

- Times New Roman, font size 12 for all text in the article, headings, figures and tables.

- All paragraphs to be justified.

- No numbering of paragraphs.

- No numbering of lines.

- No indentation of paragraphs.

- One line space between paragraphs to be used.

- Margins of 2.54cm should be used on all four margins (top, bottom, left and right) of the page.

- Page numbers should be included on each page of the article in the bottom right corner of the page, starting on the first page of the article.

- Headings for all Figures and Tables are required.

- An indication of where Figures and Tables should be inserted should be centered on the page with the instruction Insert Figure 1 here or Insert Table 1 here as per the example below:

Insert Figure 1 here

Submission preparation

The submission should consist of **three separate documents** as follows:

- **Document 1** to include the **Title Page**. This page must indicate the title of the article, authors' names (full first name and surname) and address of the institution (academic or other) where the authors reside. Indicate the corresponding author with *, and ensure that the name, full postal address and e-mail address is clearly indicated.

- **Document 2** to include the **Main Document or Article**. Do not include authors' details again in this part of the document. This document should start with the abstract of the article followed by four to six keywords for indexing purposes and an abbreviated title. The abstract is followed by the main article with references concluding the article.

- The main article should be divided into appropriate sections, e.g. Introduction, Methods, Results, Discussion, Conclusions, Acknowledgements and References. Subheadings may be used but should be limited.

- **Document 3** to include **Figures, Tables and photos/images if necessary**. High resolution images should be submitted where photographs are included. The numbers used for tables and figures in the article should correspond with the number used in the text positioning in the main document. Headings of tables should be placed at the top of the table and for figures at the bottom of the figure.

Referencing guidelines

- As indicated the Harvard referencing style should be used when preparing the article.

- Consult the following Harvard Referencing Style Guide for all references:

  http://openjournals.net/files/Ref/HARVARD2009%20Reference%20guide.pdf

- There should be a corresponding reference in the reference list for each in text citation used.

- Corresponding citations and references must have identical spelling and year.

- The reference list should be in alphabetical order according to the first named author.